



2023 Hotline & Incident Management Benchmark Report

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Presenters



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Agenda

- Emerging themes for 2022 data
- Database demographics, benchmark methodologies, and new this year
- Key findings for 2022 data
- Presenting data to leadership
- Q&A



Emerging themes for 2022 data



Emerging themes for 2022 data

1. Reporting is at an all-time high, but reporters are proceeding with more caution and, in some cases, are reporting outside their organizations
2. More granular analysis of 24 Issue Types reveals workplace stresses as well as the impact of external priorities and events
3. People still want to talk to a person when they have a concern, but are more likely to experience a substantiated outcome when they write it down and submit via the web
4. Size matters – smaller organizations have different intake and outcome trends than their bigger counterparts; mid-size companies are experiencing some challenges. Industry matters, too

Key Themes



Increased Reports YOY

We continue to see yearly increases in our total reports, with 2022 seeing our highest YOY increase ever (+20%).



Phone Is Still Relevant

Phone reports still account for 46% of our total reports, but that's consistently decreased from 55% in 2019.



Reports per 100 Team Members

With the increase in reports, the reports per 100 Team Members also increased significantly, from 2.03 to 2.60.



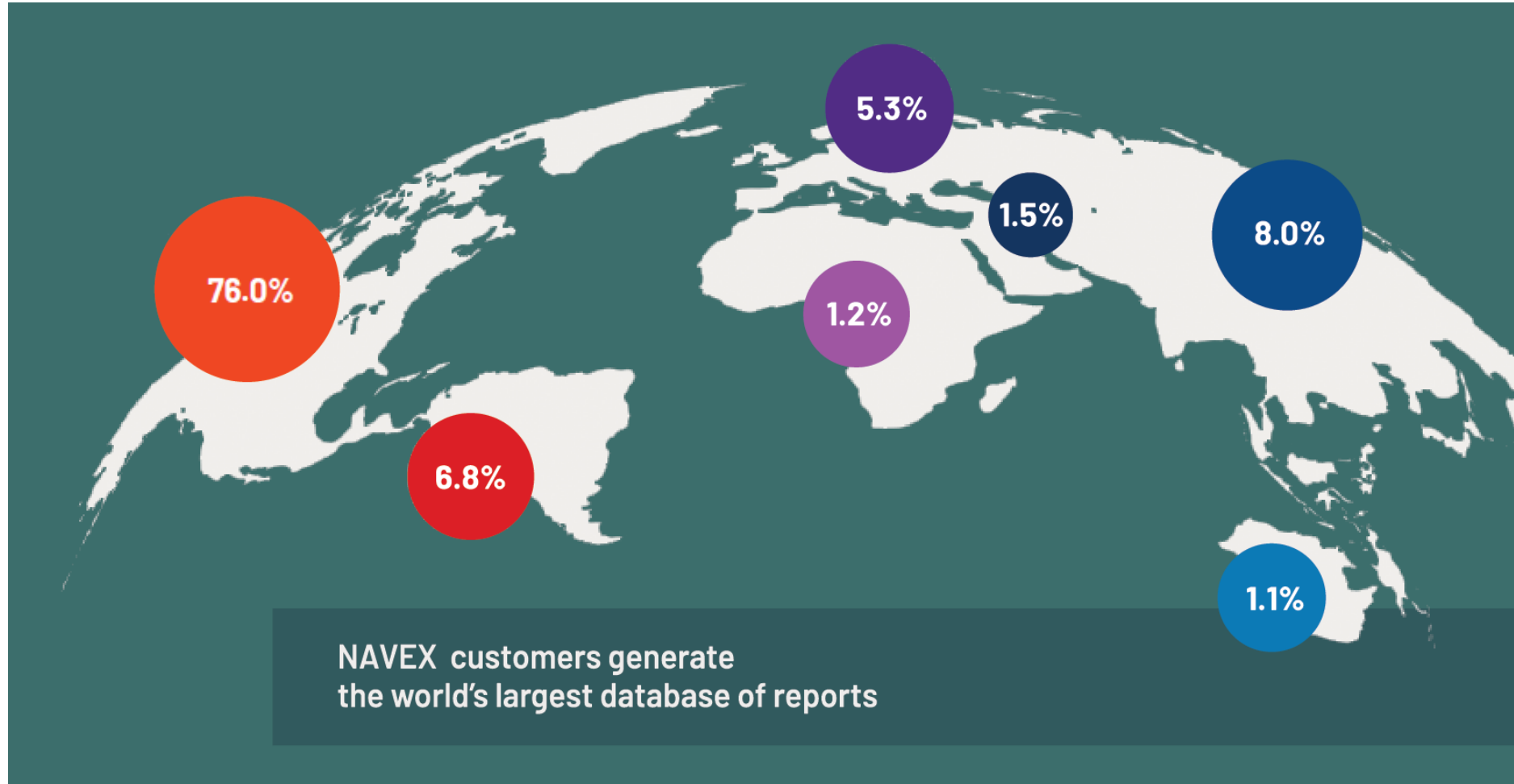
Business Ethics Reports Decreased

We saw a 20% decrease in Business Ethics cases despite prior year increases in this category. Yet HR/Workplace Civility cases increased 22%.

Database
demographics,
benchmark
methodologies,
and new this year



2022 database demographics



Database demographics

TOP 6 INDUSTRIES



Retail Trade



Healthcare
and Social
Assistance



Finance
and Insurance



Transportation
and Warehousing



Transportation
Equipment
Manufacturing



Food Services
and Drinking
Places

0-2,499

8%

2,500-5,999

4%

6,000-9,999

8%

10,000-49,999

30%

50,000-99,999

19%

100,000+

31%

Report distribution by
employee count (2022)

How we calculate our benchmark metrics

- For statistical accuracy and relevance, our analysis includes only organizations that received 10 or more reports in 2022
- The resulting database includes 3,430 organizations that received a total of 1.52 million individual reports
- Mappings are assigned and fields are calculated for each of those 1.52 million reports
- Some statistics are calculated using all reports individually, usually to show the frequency of mapped values
- More often, metrics are calculated first at the organization level and then statistics about those calculated metrics are presented
 - Doing so allows for direct comparison, e.g. Reports per 100 Employees
- Altering distributions is done sparingly and only to improve quality of insights gained from statistics

Medians, means and distributions

- There are no “right” outcomes in hotline benchmarking data
- To mitigate the impact of outliers that might skew the overall reporting data:
 - We calculate each benchmark metric for each organization, then identify the median (midpoint) across the total population.
 - This methodology allows us to create a clearer picture of what is happening in our customers’ organizations, as well as provide organizations with benchmarking data that is not skewed by organization size.



New for 2023

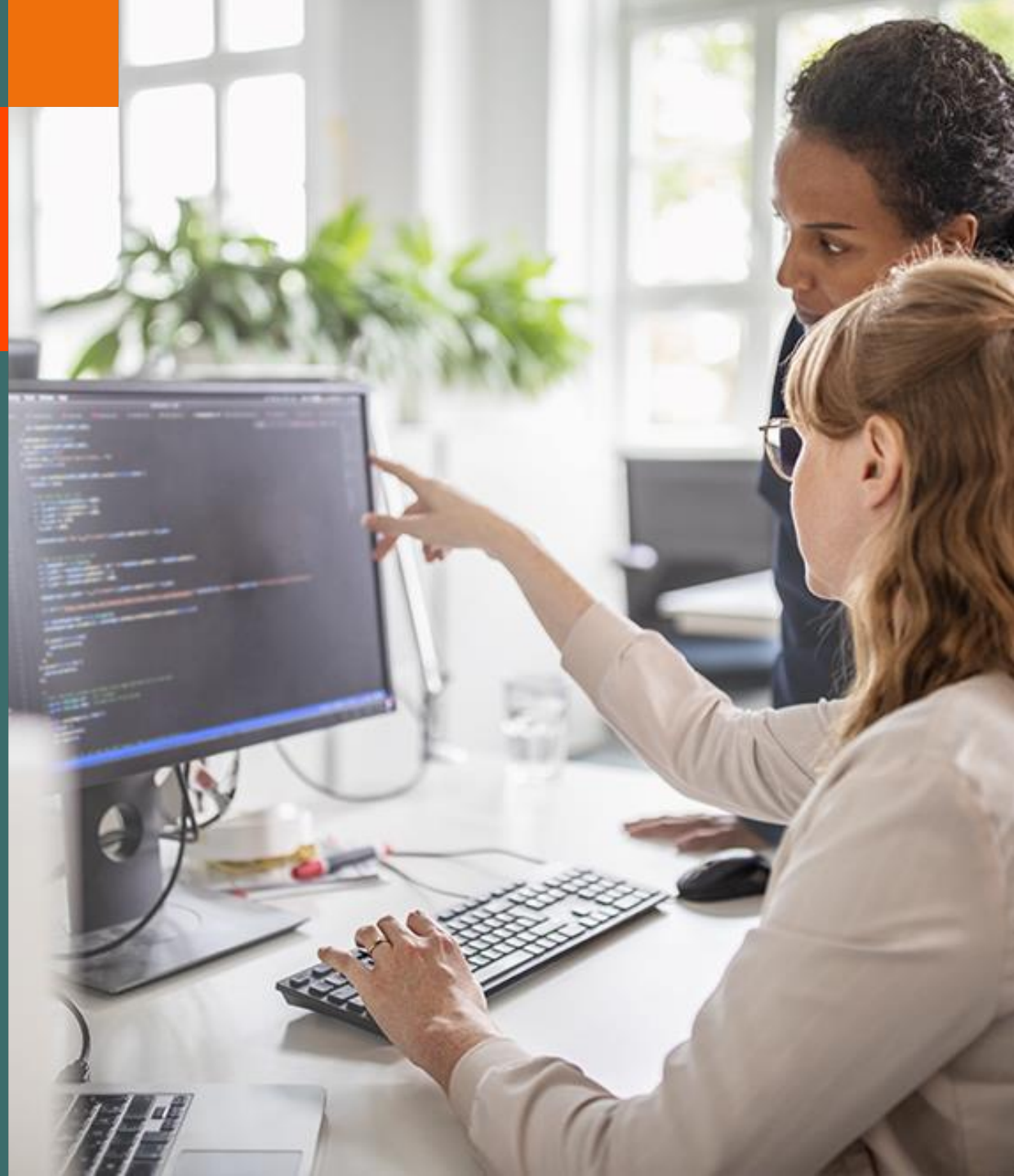
- Refined Benchmark Categories/Issue Types
- Further exploration into Issue Types
- Additional data points and ranges for some metrics
- Additional decimal places provided for some key metrics
- Additional data by organizational size
- Same-day case closures by Benchmark Category
- Refined calculation methodology for Substantiation Rate



Refined benchmark categories and 24 issue types

- Accounting, Auditing and Financial Reporting
 1. Accounting, Auditing and Financial Reporting
- Business Integrity
 2. Bribery and Corruption
 3. Confidential and Proprietary Information
 4. Conflicts of Interest
 5. Data Privacy and Protection
 6. Free and Fair Competition
 7. Global Trade
 8. Human Rights
 9. Insider Trading
 10. Other Business Integrity
 11. Political Activity
 12. Product Quality and Safety
- HR, Diversity & Workplace Respect
 14. Compensation and Benefits
 15. Discrimination
 16. Harassment
 17. Other Human Resources
 18. Retaliation
 19. Substance Abuse
 20. Workplace Civility
- Environment, Health & Safety
 20. Environment
 21. Health and Safety
 22. Imminent Threat to a Person or Property
- Misuse or Misappropriation of Assets
 23. Misuse or Misappropriation of Assets
- Other
 24. Other

Key findings from 2022 data



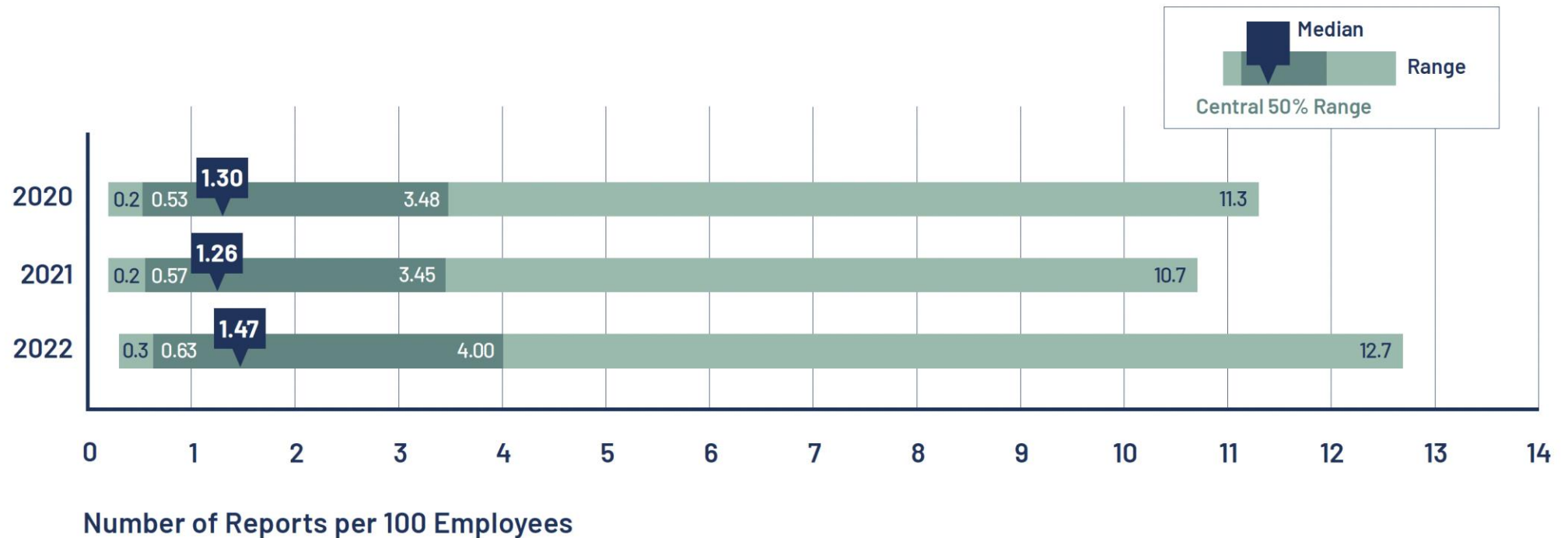
1. Reporting at all-time high, but reporters are proceeding with more caution and, in some cases, are reporting outside their organizations



Report Volume reaches highest levels ever; ranges widen

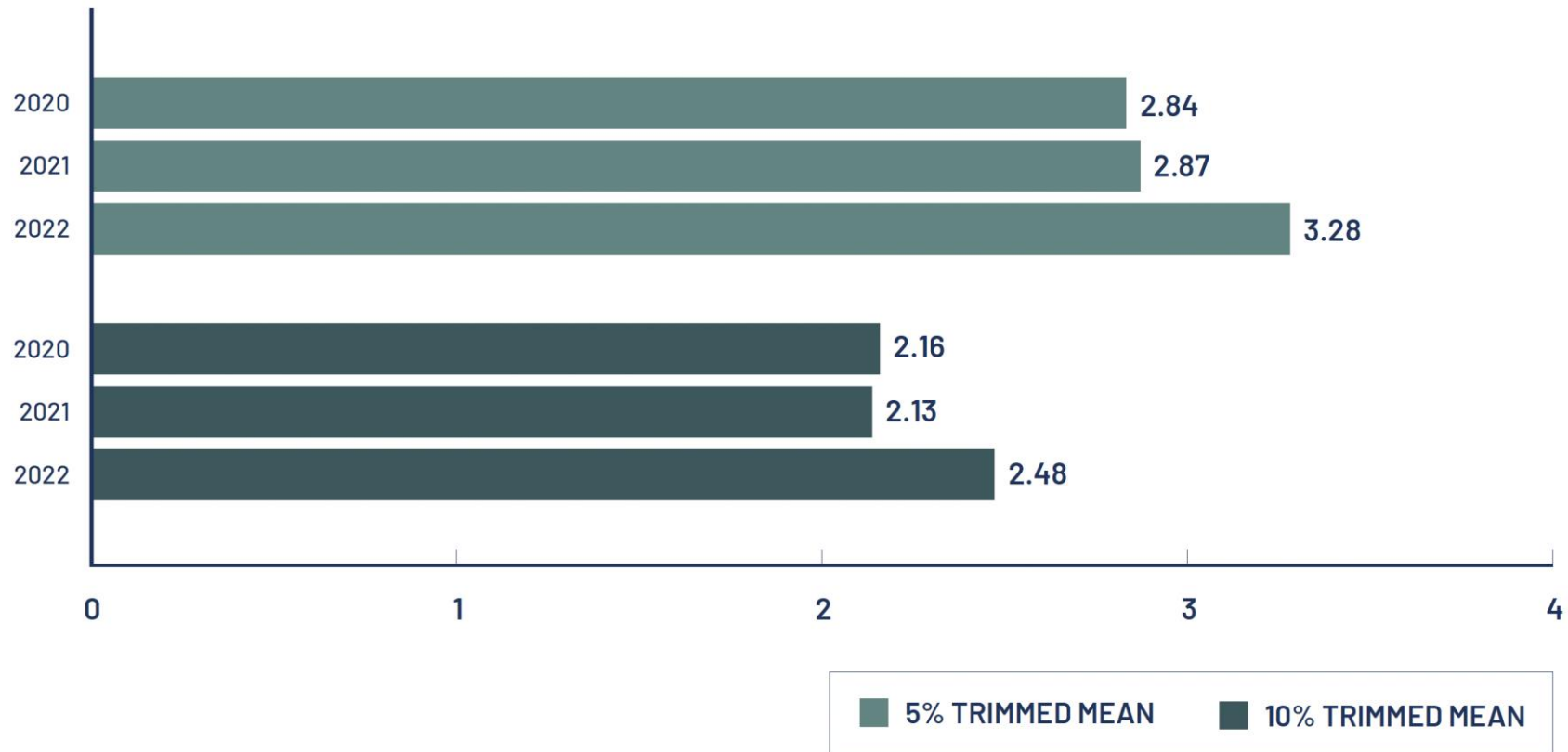
Report Volume – Reports per 100 Employees Median Report Value (MRV)

Median Reporting Value (MRV) and Ranges



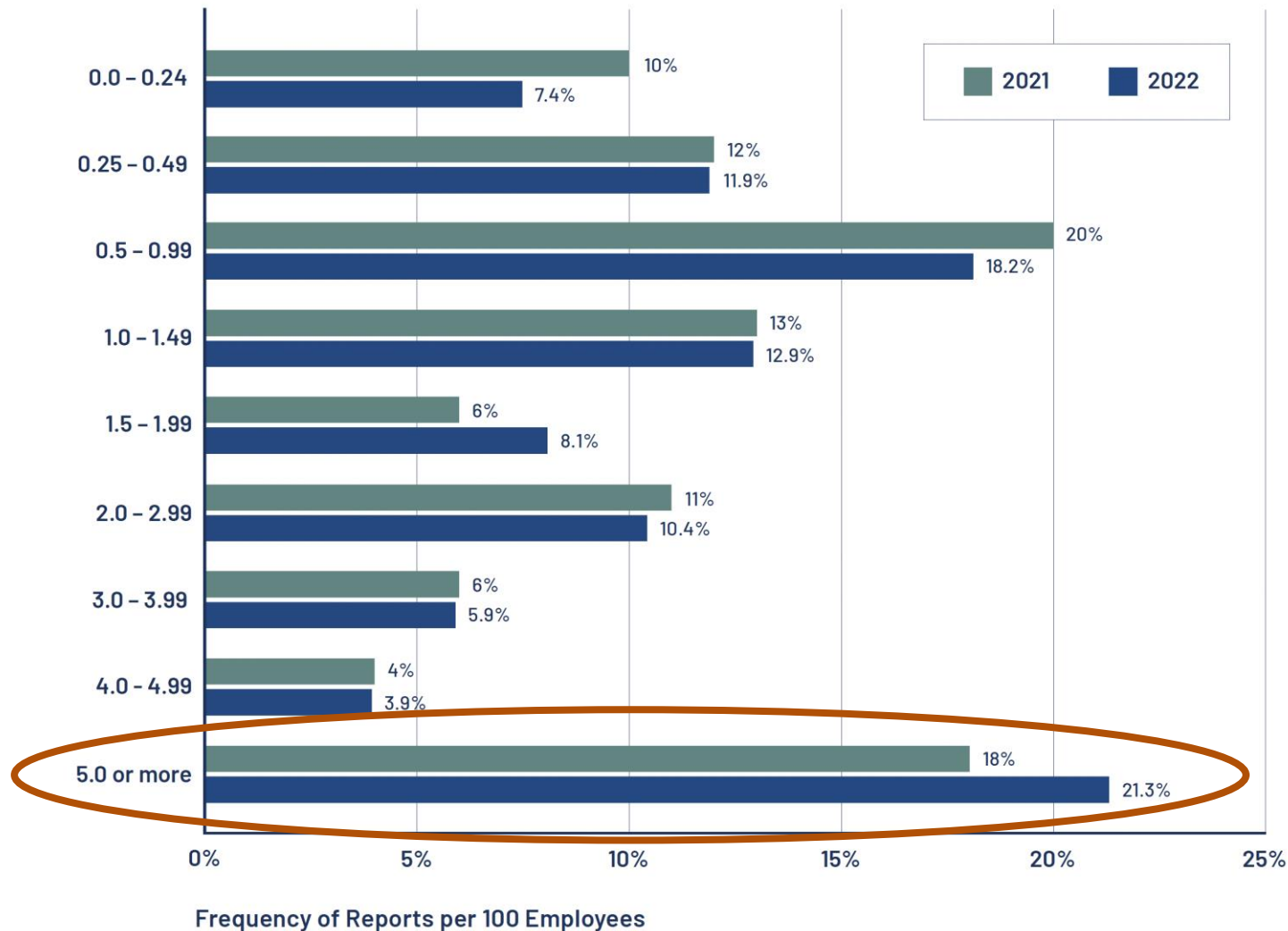
Report Volume by *mean* values shows impact of skewed distributions

Report Volume – Reports per 100 Employees Mean Values



By frequency, over 20% of organizations received 5 or more Reports per 100 Employees

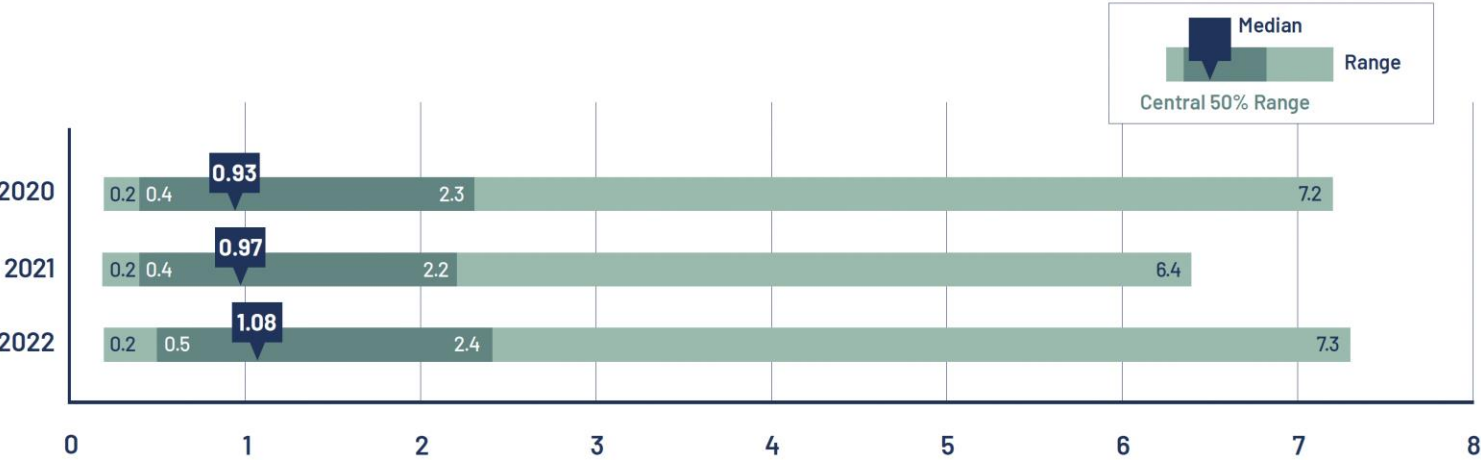
Report Volume - Reports per 100 Frequency Distribution



Organizations tracking reports from all sources record twice as many reports

Report Volume – Intake Method: Organizations Tracking Web and Hotline Only

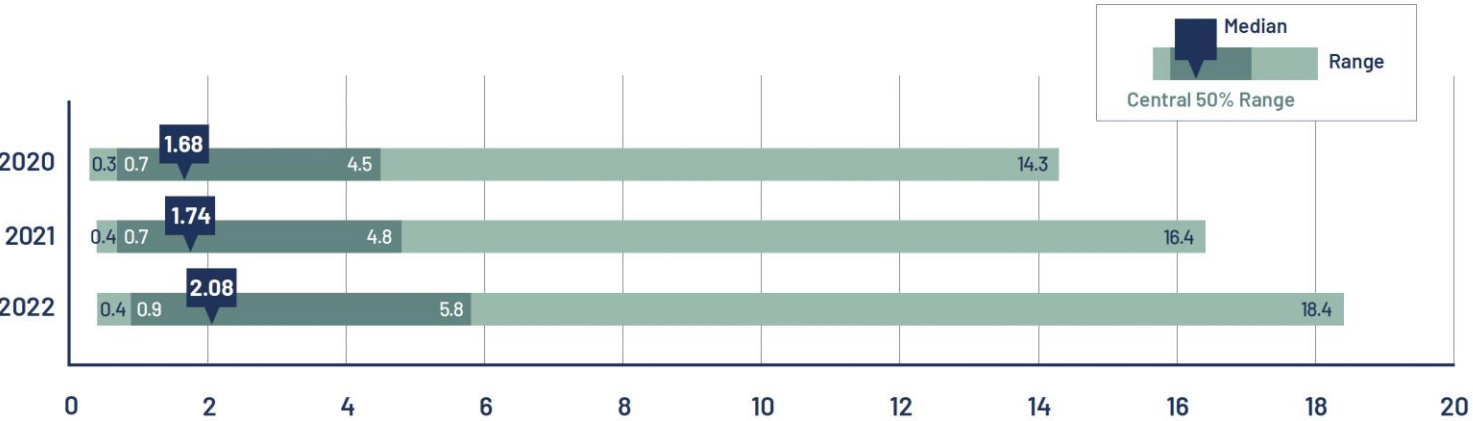
Median Reporting Value (MRV) and Range, Refined



Reports per 100 Employees

Report Volume – Intake Method: Organizations Tracking All Sources

Median Reporting Value (MRV) and Range, Refined



Reports per 100 Employees

2022 New Reports (All)



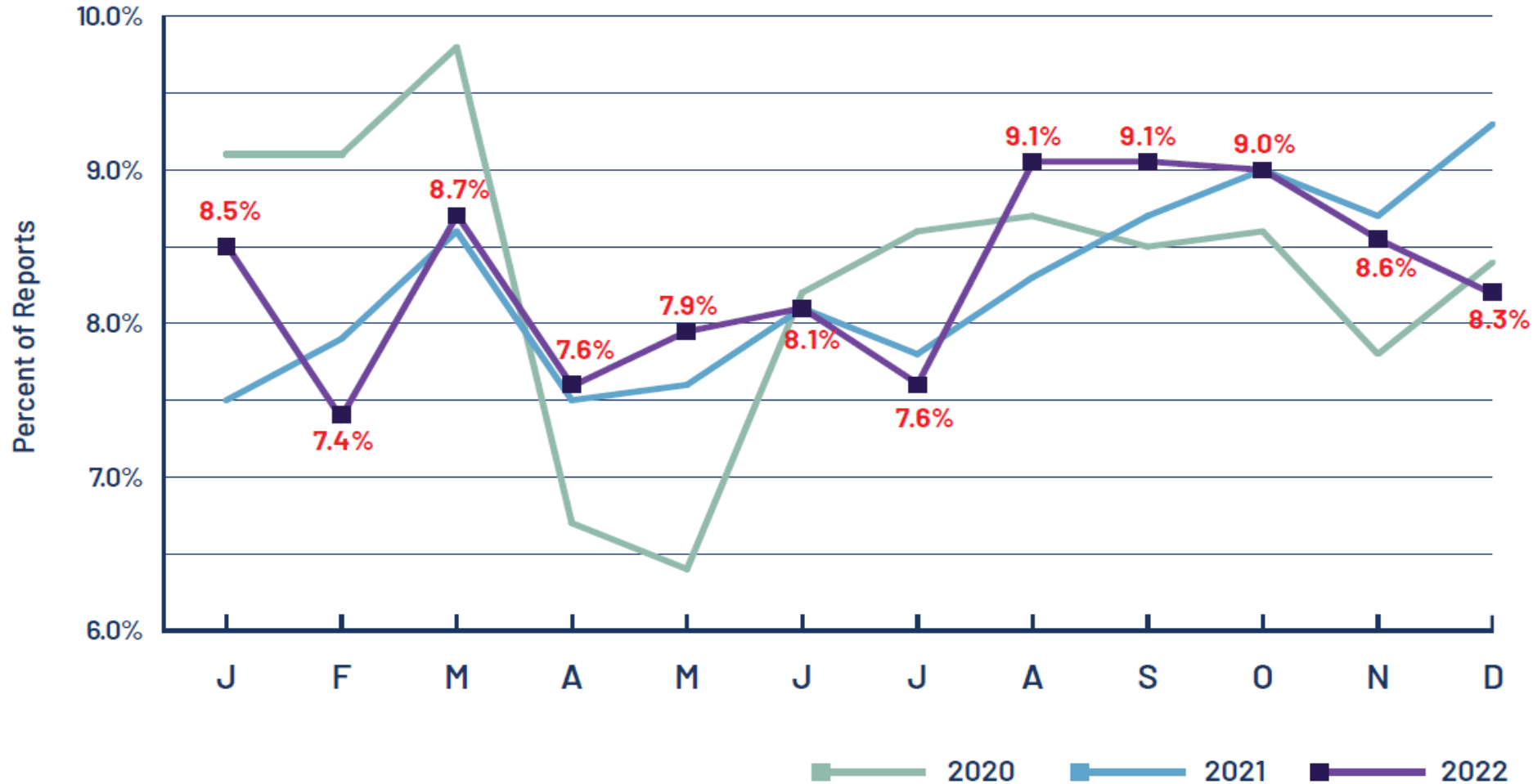
2022 New Reports (International Only)



Monthly reporting patterns continue

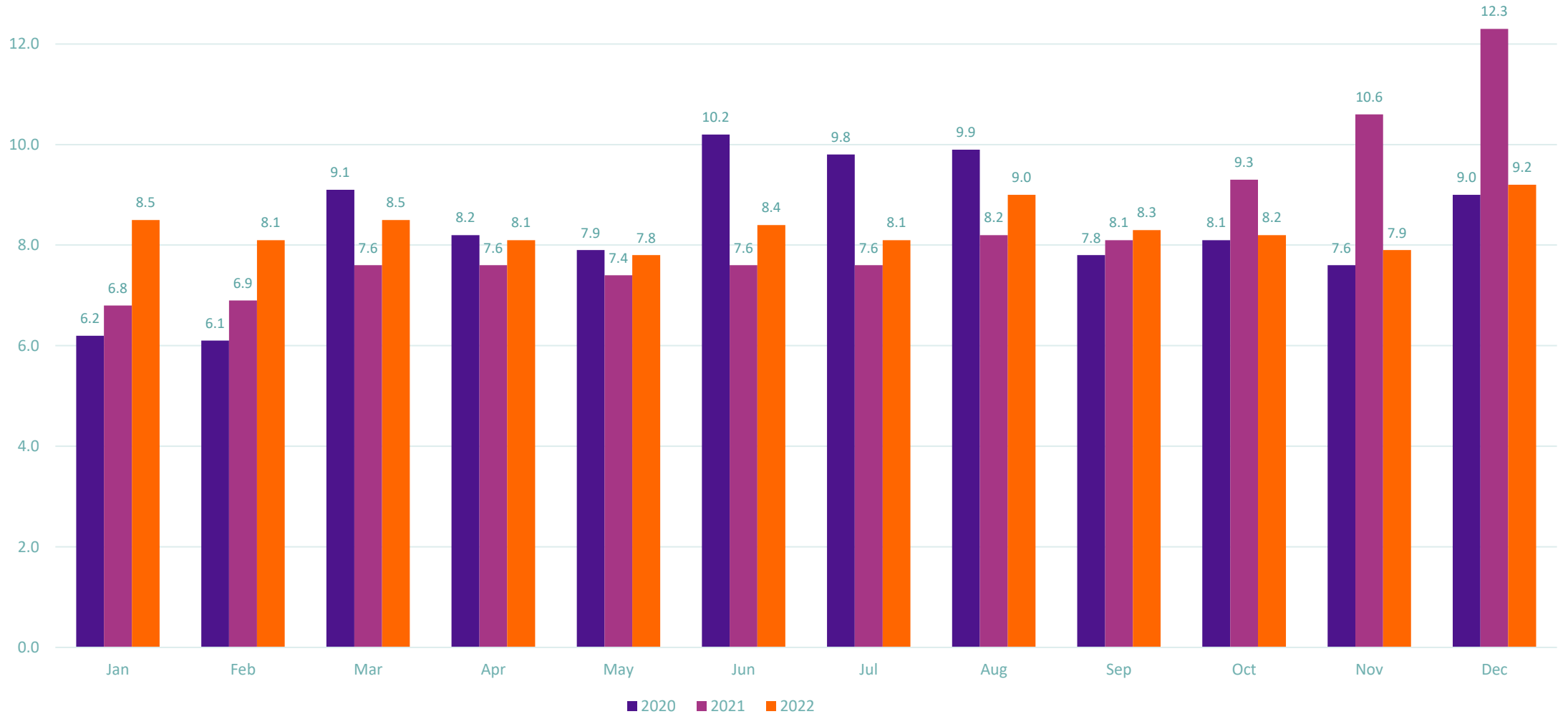
Report Volume – Monthly Report Volume Comparison

Frequency Distribution



Report Volume

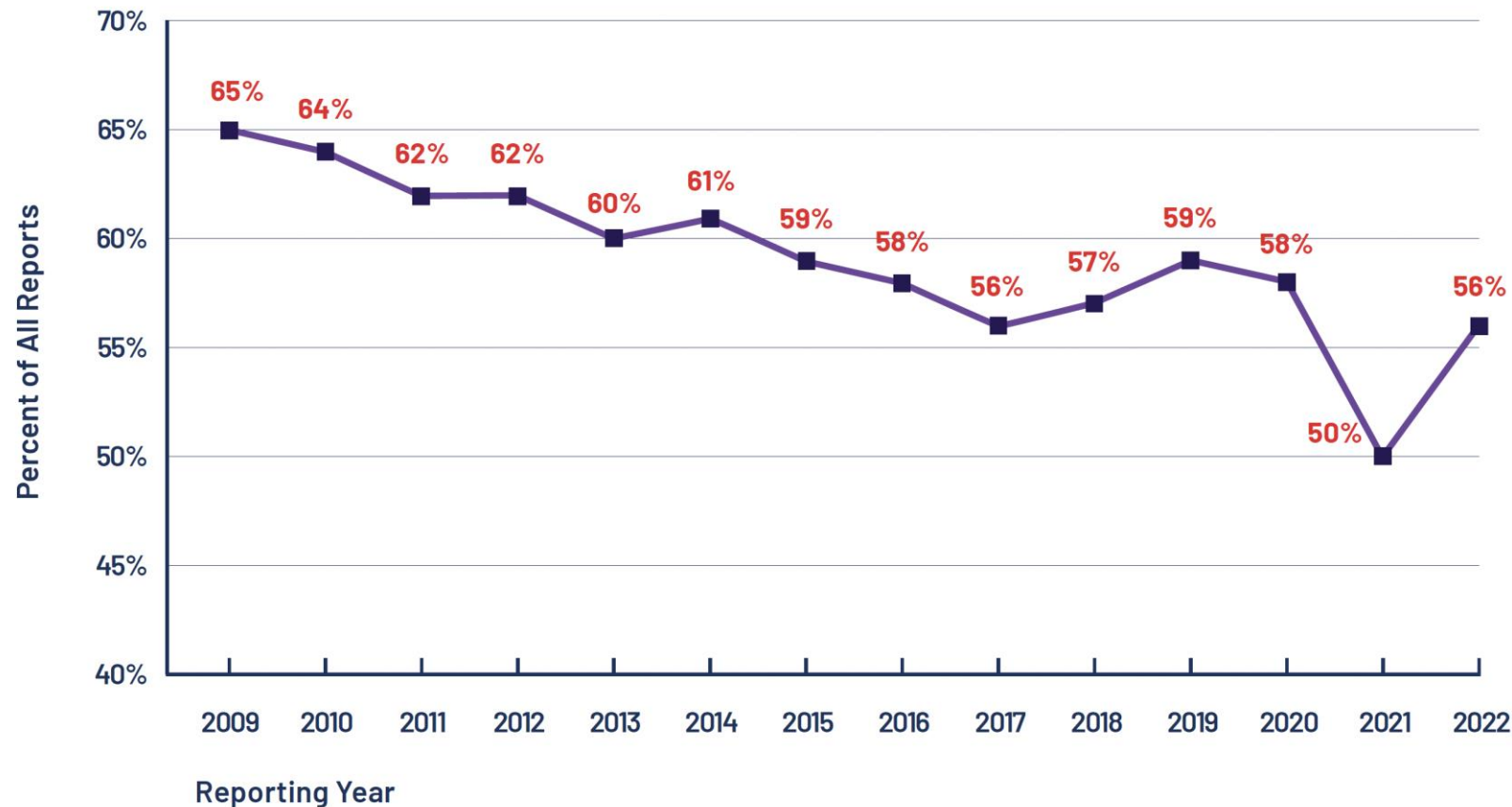
Monthly Volume by Percent of Total Reports



Starting in August 2021, the monthly volume has exceeded 8% for all but 2 months: May 2022 (7.8) and Nov 2022 (7.9)

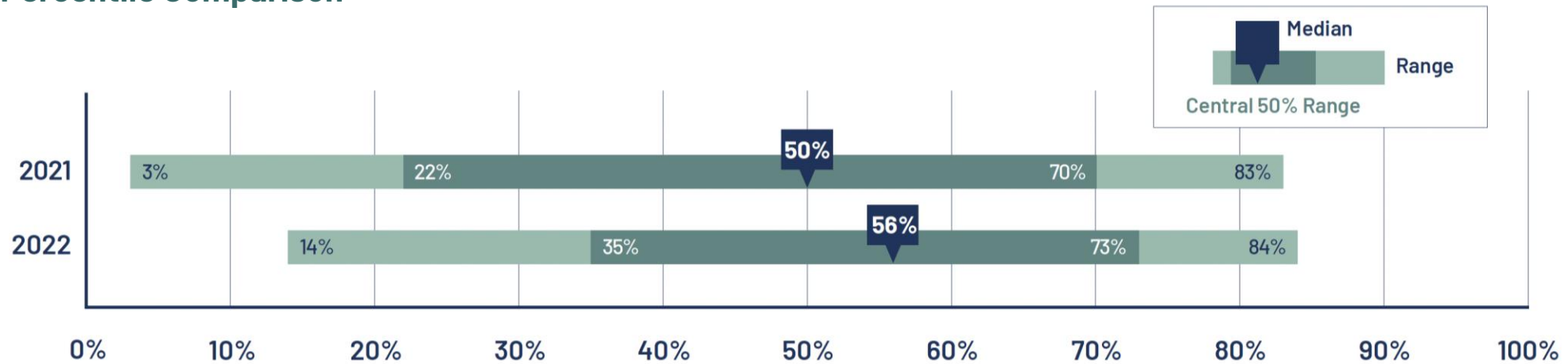
Anonymous reporting rebounds, unfortunately, demonstrating shift to more caution

Anonymous vs. Named Reporting – Anonymous Reporting Rate
Median Reporting Value (MRV)



Central 50% range provides better picture of anonymous reporting

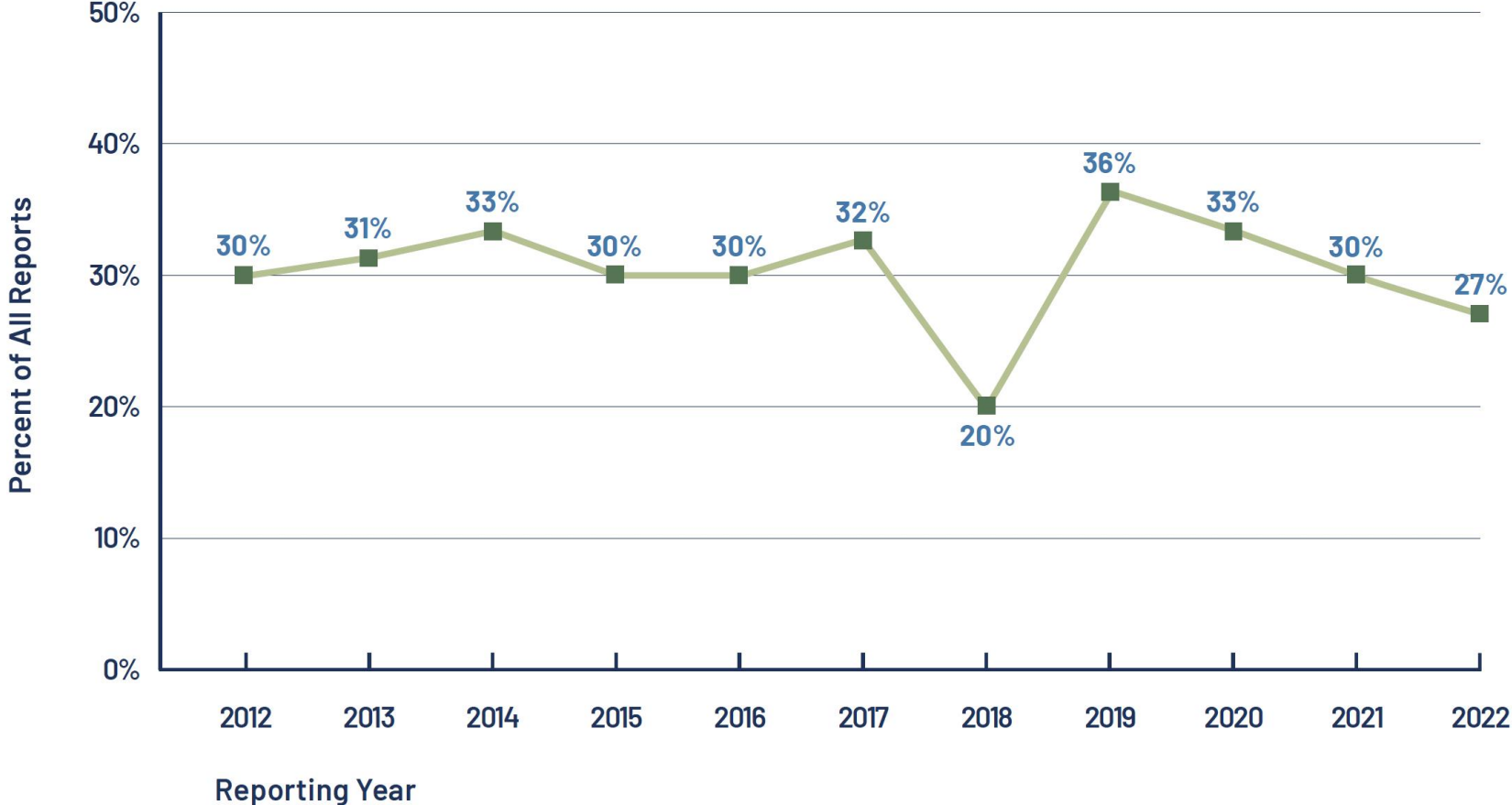
Anonymous vs. Named Reporting - Anonymous Reporting Percentile Comparison



Anonymous reporters less likely to follow-up

Follow-Up Rate to Anonymous Reports

Median Reporting Value (MRV)

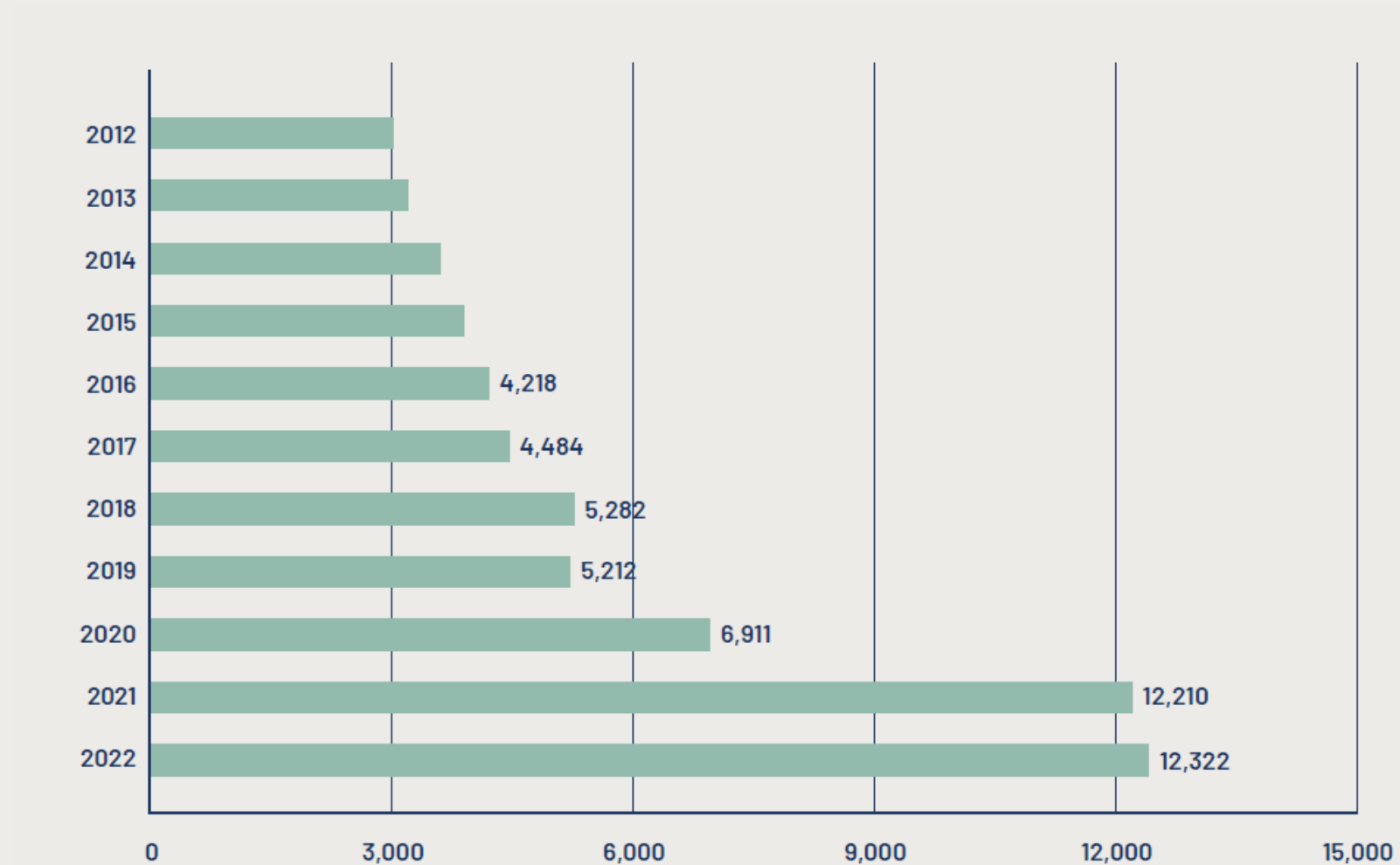


Inquiries remain at all time lows – a missed opportunity

Benchmark Categories and Issue Types – Allegations vs. Inquiries

	2019	2020	2021	2022
Allegation	85%	86%	90%	90%
Inquiry	15%	14%	10%	10%

External reporting to SEC remains high

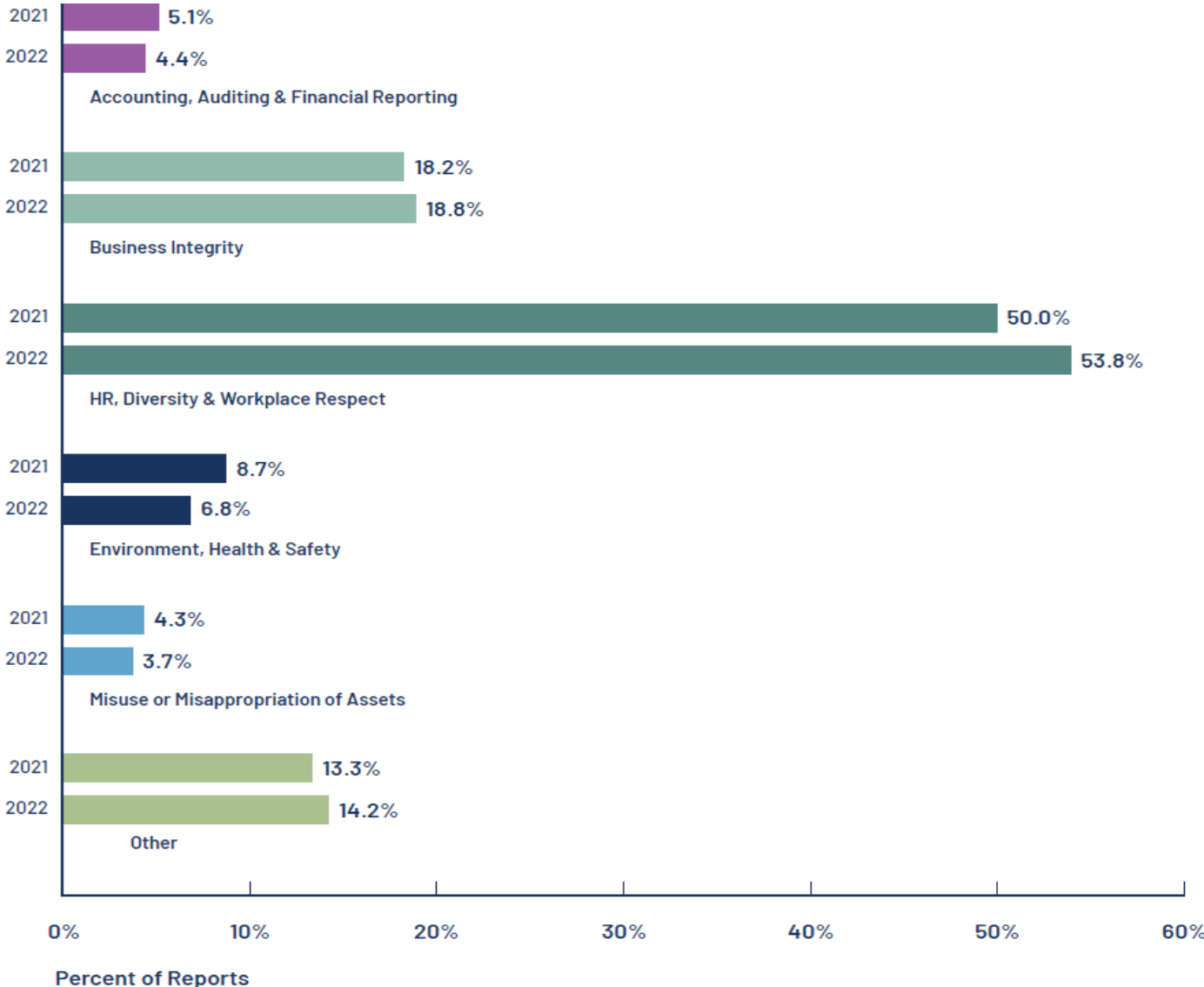


2. More granular analysis of 24 *Issue Types* reveals workplace stresses as well as the impact of external priorities and events



Increase in median HR-related reports is culture indicator

Report Benchmark Categories & Issue Types – Benchmark Categories by Category, Median Median Reporting Value (MRV)



Reviewing frequency of Issue Types highlights workplace concerns

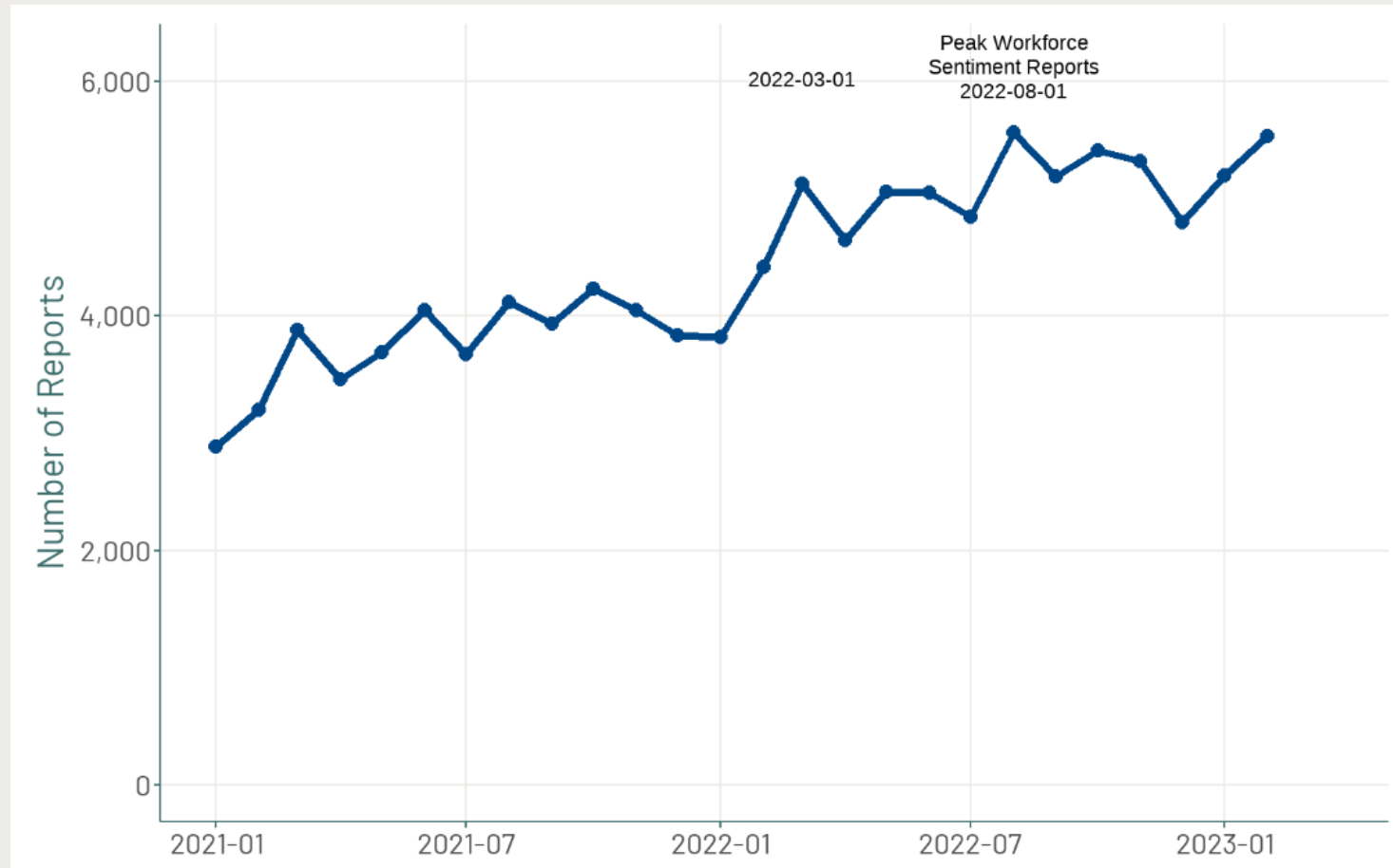
Report Benchmark Categories & Issue Types – Reports by Issue Type, Frequency

Frequency Distribution

Benchmark Category	Issue Type	2021	2022
Accounting, Auditing & Financial Reporting			
	Accounting, Auditing and Financial Reporting	2.28%	2.12%
Business Integrity			
	Bribery and Corruption	0.54%	0.69%
	Confidential and Proprietary Information	0.56%	0.47%
	Conflicts of Interest	10.11%	7.87%
	Data Privacy and Protection	5.37%	4.90%
	Free and Fair Competition	0.11%	0.10%
	Global Trade	0.14%	0.13%
	Human Rights	0.08%	0.10%
	Insider Trading	0.03%	0.03%
	Other Business Integrity	12.75%	14.54%
	Political Activity	0.02%	0.02%
	Product Quality and Safety	0.47%	0.52%

Benchmark Category	Issue Type	2021	2022
HR, Diversity & Workplace Respect			
	Compensation and Benefits	2.28%	2.23%
	Discrimination	7.39%	7.91%
	Harassment	3.64%	4.39%
	Other Human Resources	26.6%	26.7%
	Retaliation	0.78%	0.96%
	Substance Abuse	0.56%	0.71%
	Workplace Civility	6.37%	6.88%
Environment, Health & Safety			
	Environment	0.13%	0.12%
	Health and Safety	10.76%	9.53%
	Imminent Threat to a Person or Property	0.78%	0.37%
Misuse or Misappropriation of Assets			
	Misuse or Misappropriation of Assets	3.82%	3.94%
Other			
	Other	4.46%	4.80%
Total		100%	100%

Workforce sentiment and mental health



Terms include anti-work, anxiety, bullying, depression, exhausted, exhaustion, great resignation, mental health, mental illness, overworked, pressure, PTSD, quiet quitting, union

Workplace behavior-related issues comprise 3 of the top 5 Issue Types to be anonymous

Anonymous vs. Named Reporting – Anonymous Reporting by Issue Type

Frequency Distribution

Issue Category	Issue Type	2021	2022
Accounting, Auditing & Financial Reporting			
	Accounting, Auditing and Financial Reporting	32%	35%
Business Integrity			
	Bribery and Corruption	36%	24%
	Confidential and Proprietary Information	20%	24%
	Conflicts of Interest	14%	17%
	Data Privacy and Protection	8%	11%
	Free and Fair Competition	35%	41%
	Global Trade	13%	12%
	Human Rights	54%	42%
	Insider Trading	32%	31%
	Other Business Integrity	22%	25%
	Political Activity	30%	21%
	Product Quality and Safety	21%	22%

HR, Diversity & Workplace Respect			
	Compensation and Benefits	28%	34%
	Discrimination	36%	40%
	Harassment	40%	41%
	Other Human Resources	33%	35%
	Retaliation	31%	34%
	Substance Abuse	44%	42%
	Workplace Civility	46%	44%
Environment, Health & Safety			
	Environment	21%	23%
	Health and Safety	38%	34%
	Imminent Threat to a Person or Property	2%	4%
Misuse or Misappropriation of Assets			
	Misuse or Misappropriation of Assets	22%	25%
Other			
	Other	35%	41%

2022 New Reports (All)

Primary Issue Type	YOY Change In No. of Reports	2022 Percent of Total Reports
Service Provider Related	71.3%	6%
HR/Workplace Civility	22.3%	51%
Other	18.5%	0.35%
Equal Employment	17.3%	26.4%
Security or Theft	14.9%	4.7%
Safety	6.9%	10.9%
Global Trade Compliance	-16%	0.11%
Business Ethics	-19.9%	0.6%
Accounting Controls	-83.3%	0.01%

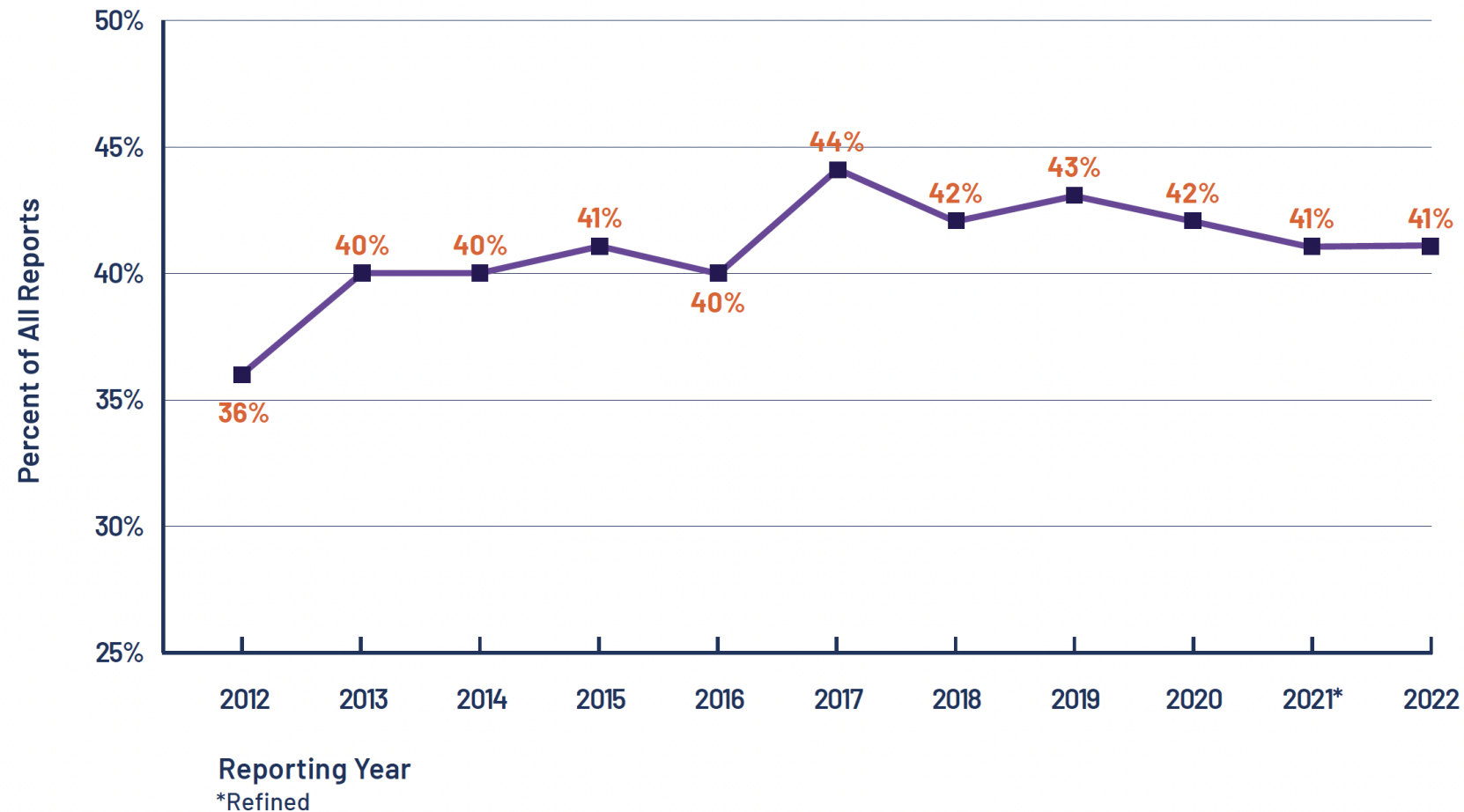
2022 New Reports (International Only)

Primary Issue Type	YOY Change In No. of Reports	2022 Percent of Total Reports
Service Provider Related	56.3%	5%
Equal Employment	33.1%	15.54%
Security or Theft	25.6%	5.35%
HR/Workplace Civility	13.4%	60.3%
Safety	-18.6%	5.6%
Business Ethics	-30.4%	5.5%
Other	-32%	1.7%
Global Trade Compliance	-42.1%	1.1%
Accounting Controls	-100%	0.0%

Overall Substantiation Rates remain steady, but... “overall” is the key word

Substantiation Rate – Overall Substantiation Rate

Median Reporting Value (MRV), Refined



EH&S and misuse of assets showed the highest Substantiation Rate in the benchmark categories and...

Substantiation Rate – Substantiation Rate of Allegations by Benchmark Category

Median Reporting Value (MRV), Refined

	Accounting, Auditing & Financial Reporting	Business Integrity	HR, Diversity & Workplace Respect	Environmental, Health & Safety	Misuse or Misappropriation of Assets	Other
2020 (refined)	48%	44%	37%	42%	50%	–
2021 (refined)	44%	43%	38%	46%	50%	33%
2022	46%	43%	38%	50%	50%	33%

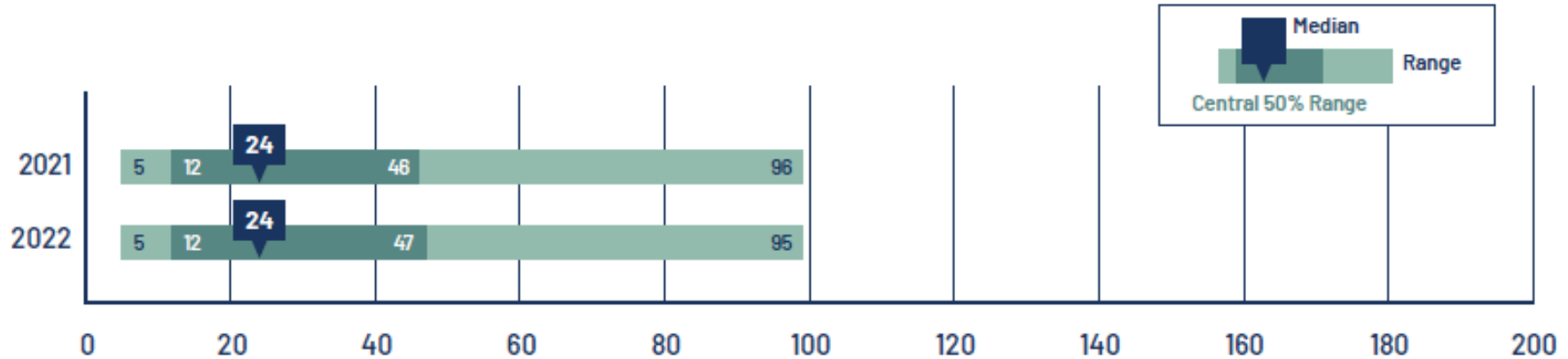
A more granular review gives a better picture of those Issue Types with fewer total reports but high Substantiation Rates

Issue Category	Issue Type	2021	2022
Accounting, Auditing & Financial Reporting			
	Accounting, Auditing and Financial Reporting	53%	53%
Business Integrity			
	Bribery and Corruption	41%	40%
	Confidential and Proprietary Information	45%	57%
	Conflicts of Interest	39%	41%
	Data Privacy and Protection	70%	68%
	Free and Fair Competition	54%	40%
	Global Trade	93%	76%
	Human Rights	42%	43%
	Insider Trading	45%	61%
	Other Business Integrity	51%	53%
	Political Activity	46%	17%
	Product Quality and Safety	57%	46%

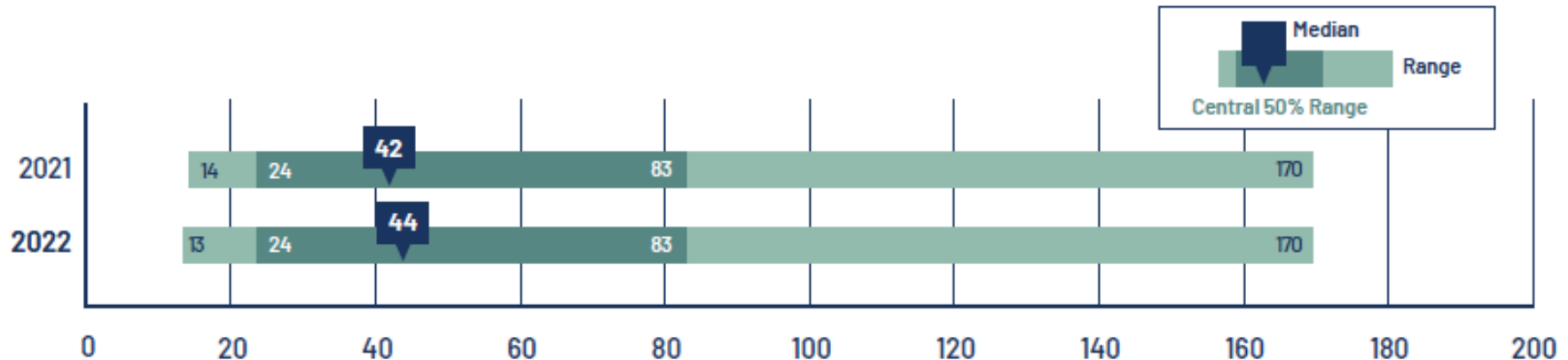
Issue Category	Issue Type	2021	2022
HR, Diversity & Workplace Respect			
	Compensation and Benefits	51%	49%
	Discrimination	31%	31%
	Harassment	43%	43%
	Other Human Resources	46%	44%
	Retaliation	15%	17%
	Substance Abuse	40%	49%
	Workplace Civility	43%	45%
Environment, Health & Safety			
	Environment	57%	71%
	Health and Safety	65%	65%
	Imminent Threat to a Person or Property	82%	75%
Misuse or Misappropriation of Assets			
	Misuse or Misappropriation of Assets	66%	67%
Other			
	Other	41%	44%

While Case Closure Time remains fairly consistent year over year...

Case Closure Time - Organization Median Values Percentile Comparison



Case Closure Time - Organization Mean Values Percentile Comparison



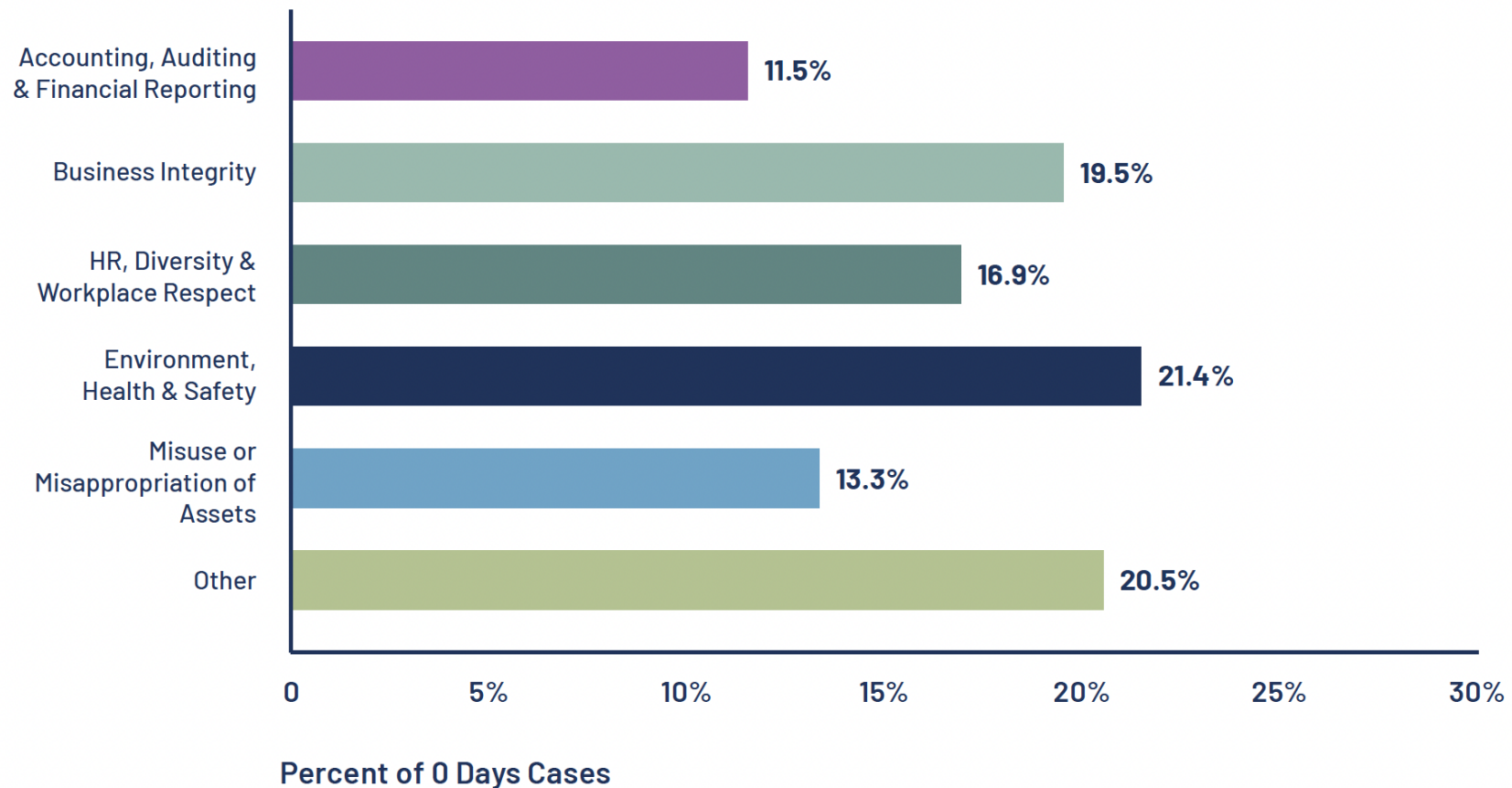
Case Closure Time gets interesting as the Issue Types are expanded

In 2022, the five *Issue Types* representing the highest median *Case Closure Times* were:

- Bribery and Corruption: **57 days**
- Free and Fair Competition: **48 days**
- Global Trade: **41 days**
- Accounting, Auditing and Financial Reporting: **34 days**
- Retaliation: **32 days**

Same-day case closure findings poses some questions

Case Closure Time - Distribution of Cases Closed Same Day by Benchmark Category
Frequency Distribution



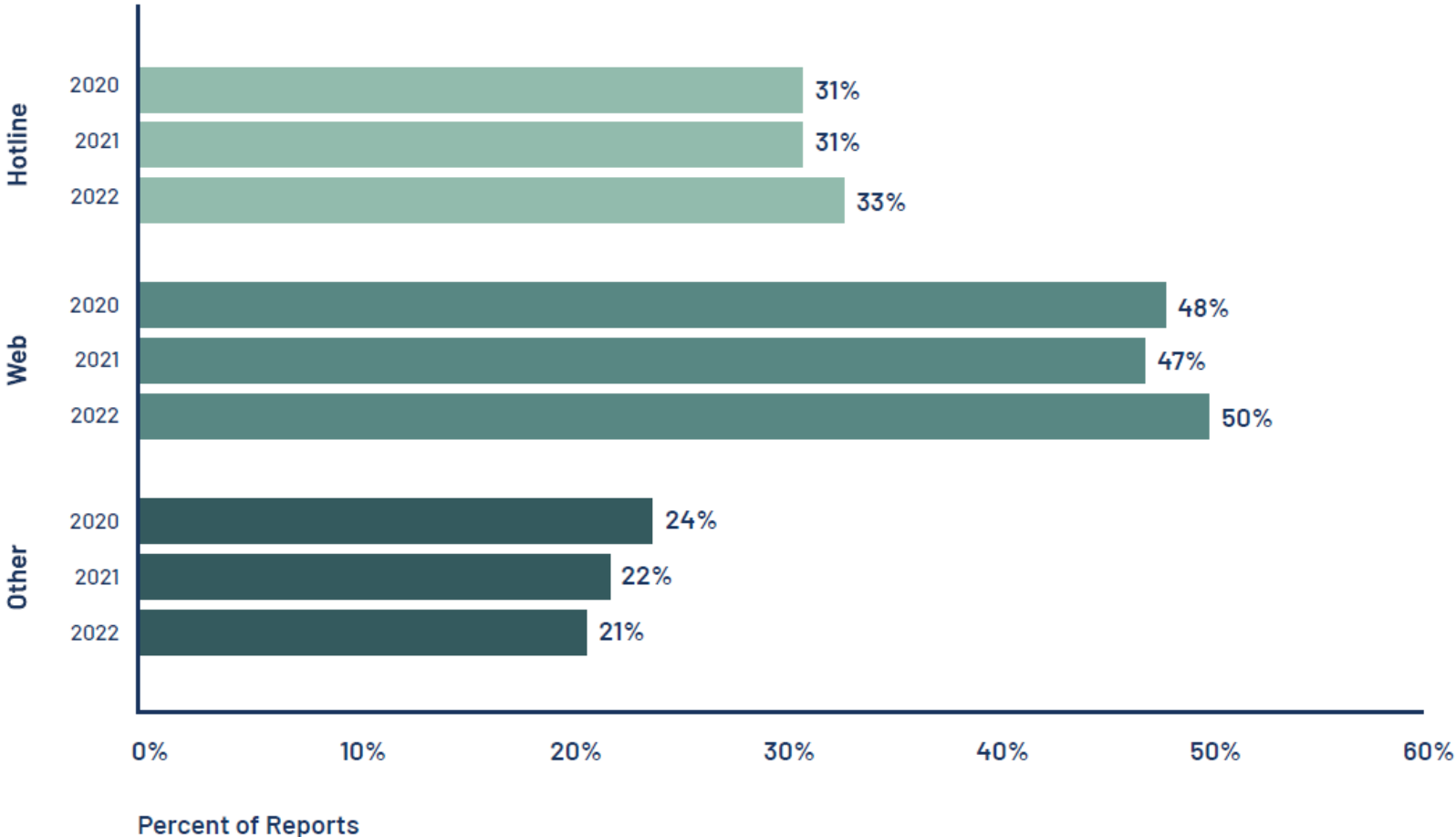
3. People still want to *talk* to a person when they have a concern, but are more likely to experience a substantiated outcome when they write it down and submit via the web



Phone and web use rises, “other” methods decline

Report Intake Method – Median Comparison

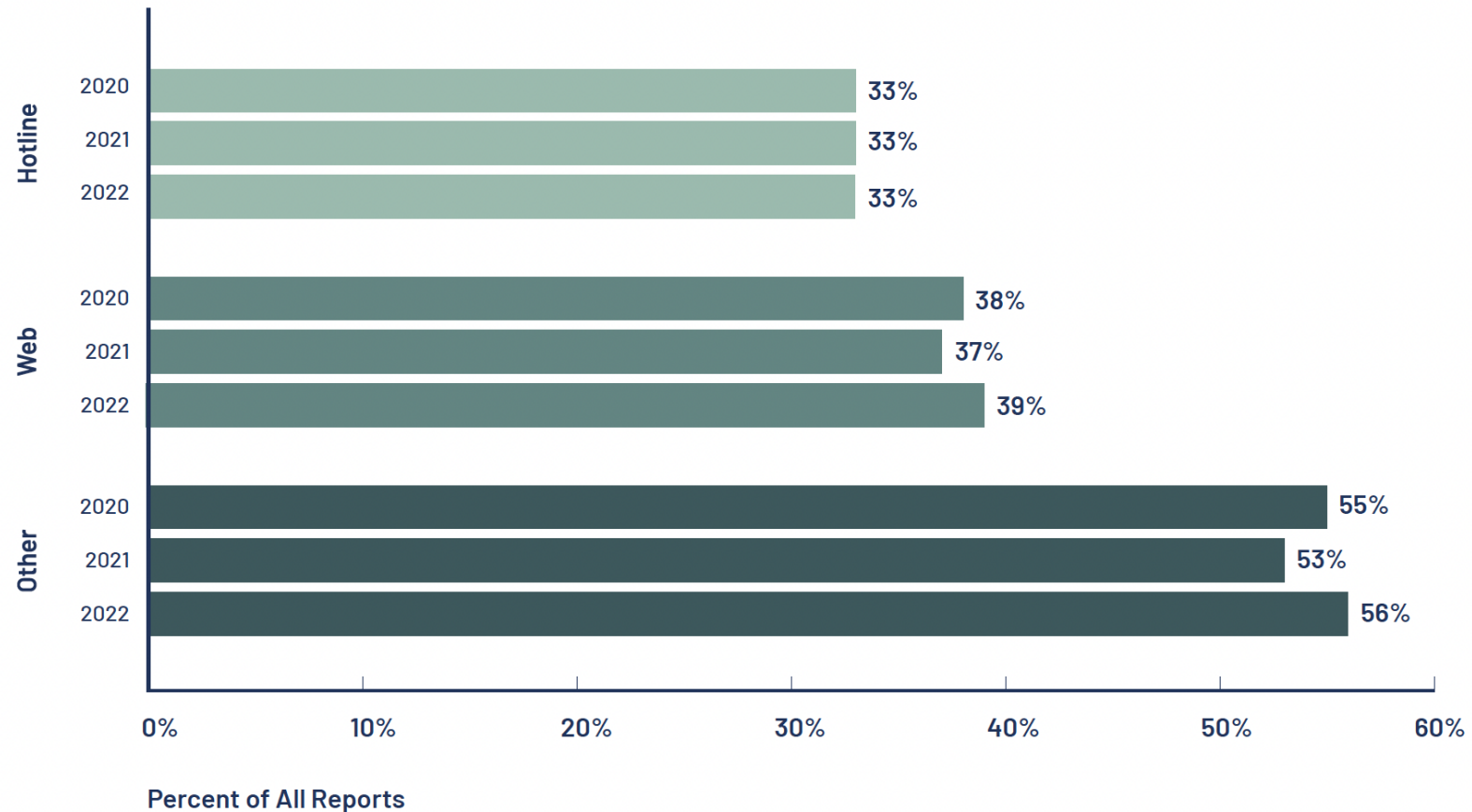
Median Reporting Value (MRV)



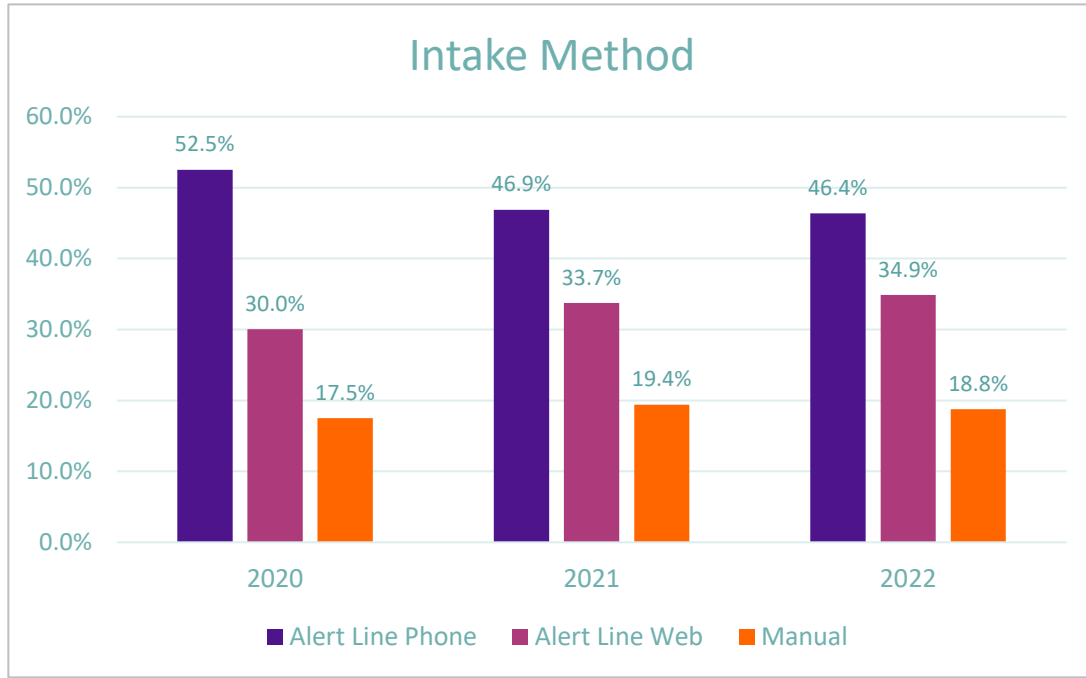
Web reporting substantiated at a higher rate than phone

Substantiation Rate – Substantiation Rate by Intake Method

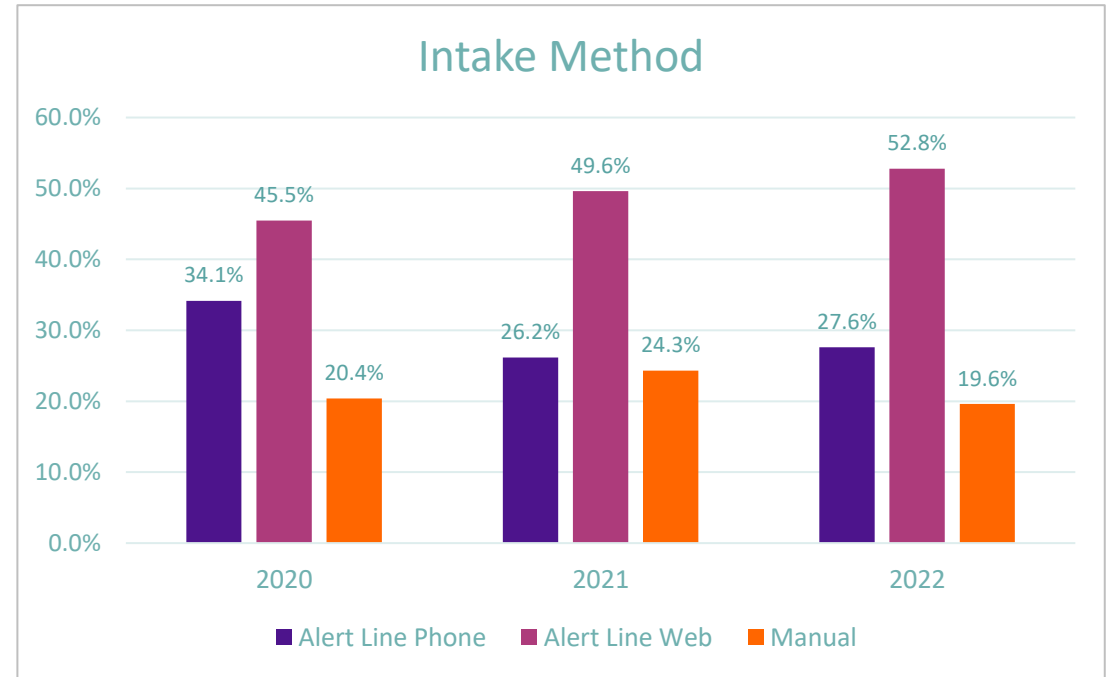
Median Reporting Value (MRV), Refined



New Reports



Percent of all Alert Lines via Phone – Reduced 6.5% from 2020-2022



International Cases accounted for only 5.5% of total report volume for 2022

4. Size matters –

Smaller organizations have different intake and outcome trends than their bigger counterparts

Mid-size companies are experiencing some challenges

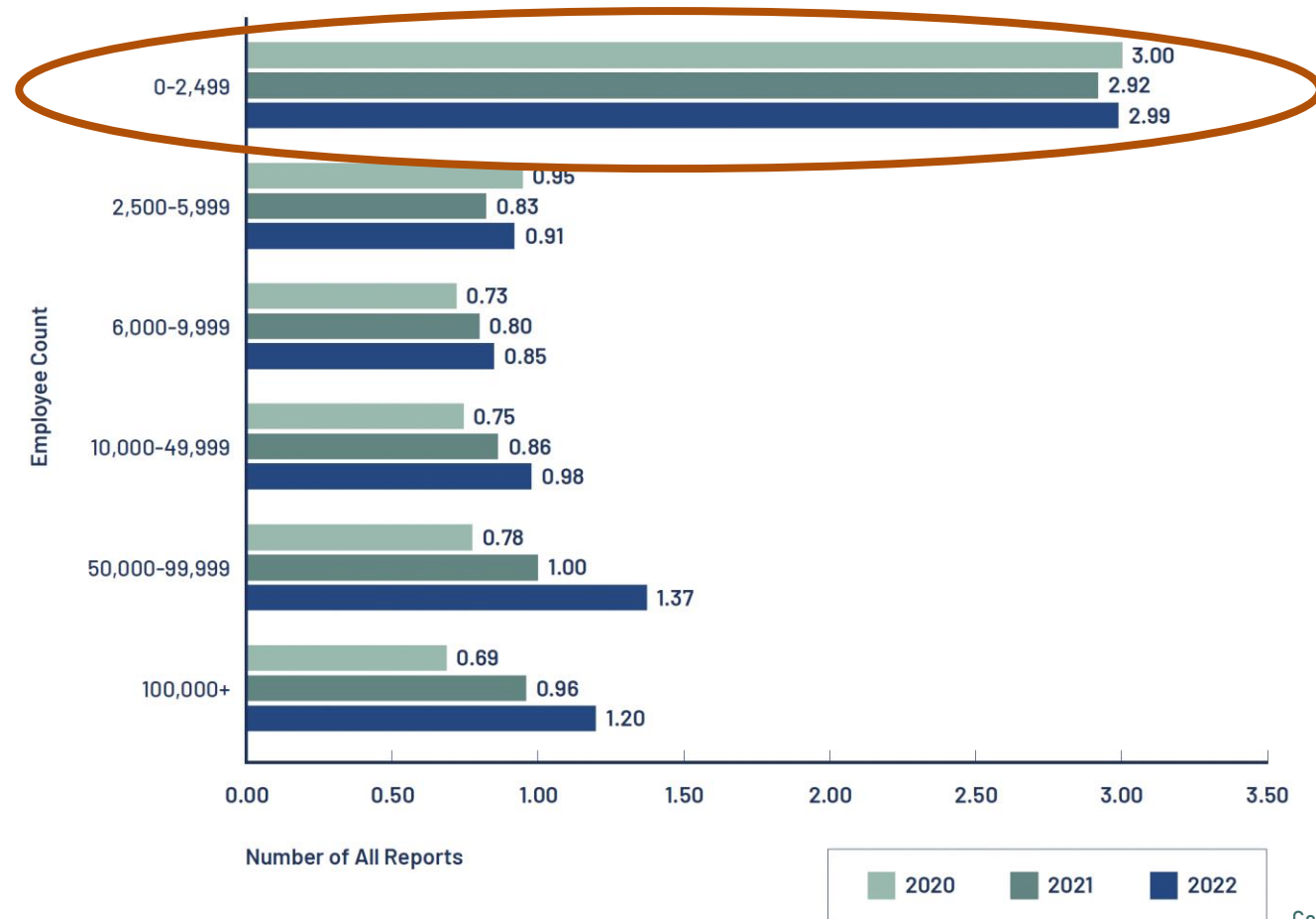
Industry matters, too



Smaller organizations have, by far, the highest Reports per 100 Employees

Report Volume – Reports per 100 Employees by Employee Count

Median Reporting Value (MRV)

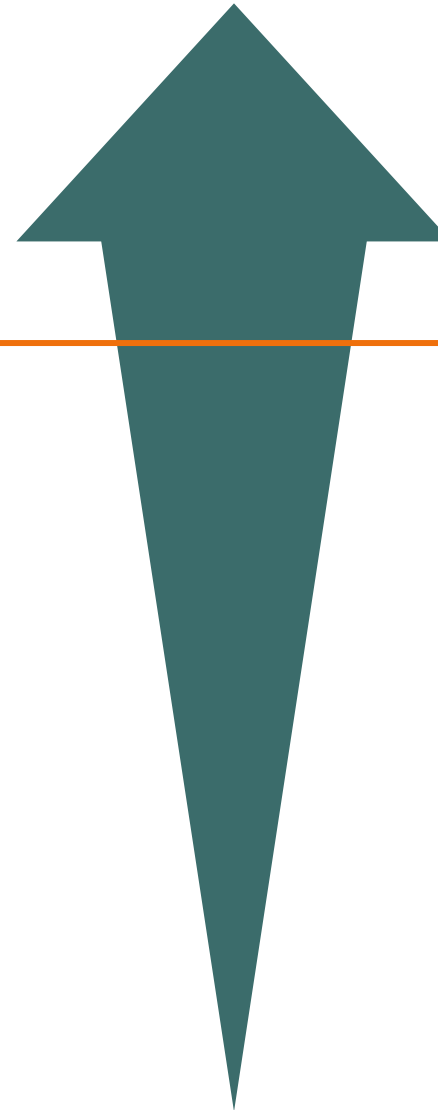


Industry Reports Per 100 Employees MRV

Line indicates overall MRV of 1.47 reports per 100

1.47 reports per 100

Highest Rate



Lowest Rate

Unclassified Establishments
Religious, Grantmaking, Civic, Professional, and Similar Organizations
Health Care and Social Assistance

Arts, Entertainment, and Recreation

Food Services and Drinking Places

Retail Trade

Mining, Quarrying, and Oil and Gas Extraction

Public Administration

Educational Services

Other Services (except Public Administration)

Finance and Insurance

Accommodation

Transportation and Warehousing

Utilities

Waste Management and Remediation Services

Real Estate and Rental and Leasing

Electrical Equipment, Appliance, and Component Manufacturing

Chemical Manufacturing

Plastics and Rubber Products Manufacturing

Administrative and Support Services

Food Manufacturing

Professional, Scientific, and Technical Services

Miscellaneous Manufacturing

Wholesale Trade

Construction

Beverage and Tobacco Product Manufacturing

Transportation Equipment Manufacturing

Agriculture, Forestry, Fishing and Hunting

Information

Computer and Electronic Product Manufacturing

Fabricated Metal Product Manufacturing

Machinery Manufacturing

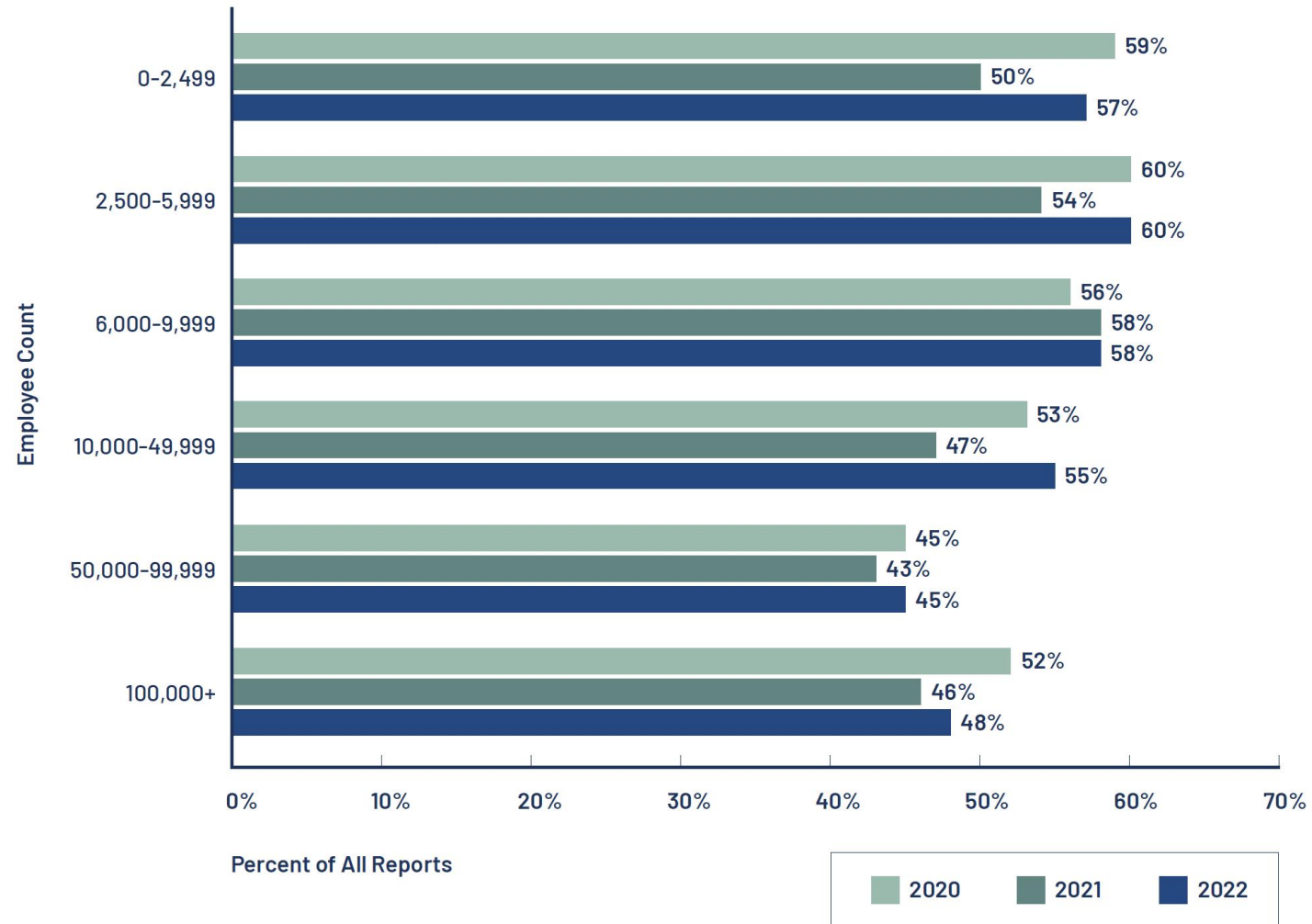
Manufacturing

Management of Companies and Enterprises

Smaller companies have higher anonymous reports

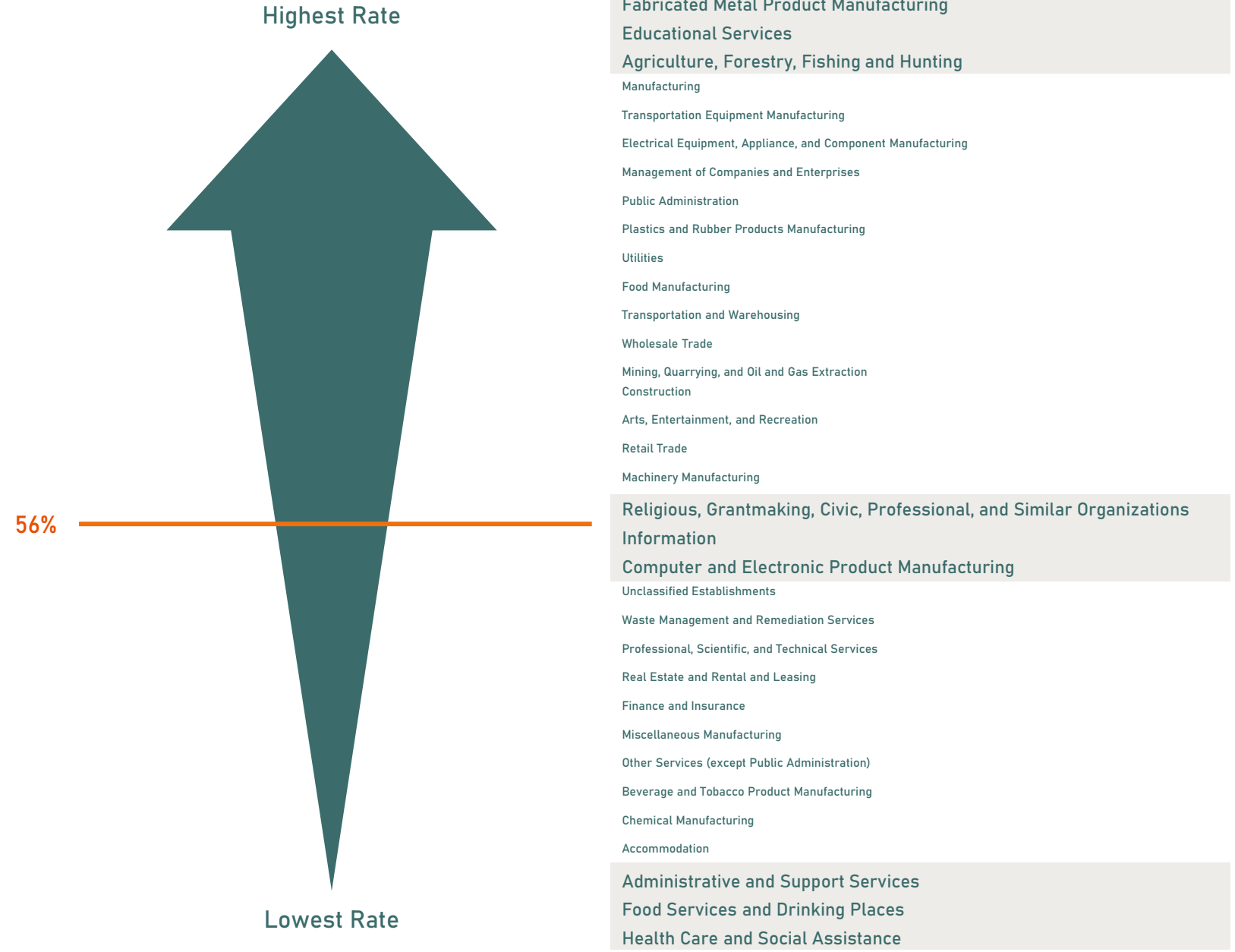
Anonymous vs. Named Reporting – Data by Employee Count, Anonymous Reporting Rate

Median Reporting Value (MRV)



Industry Anonymity MRV

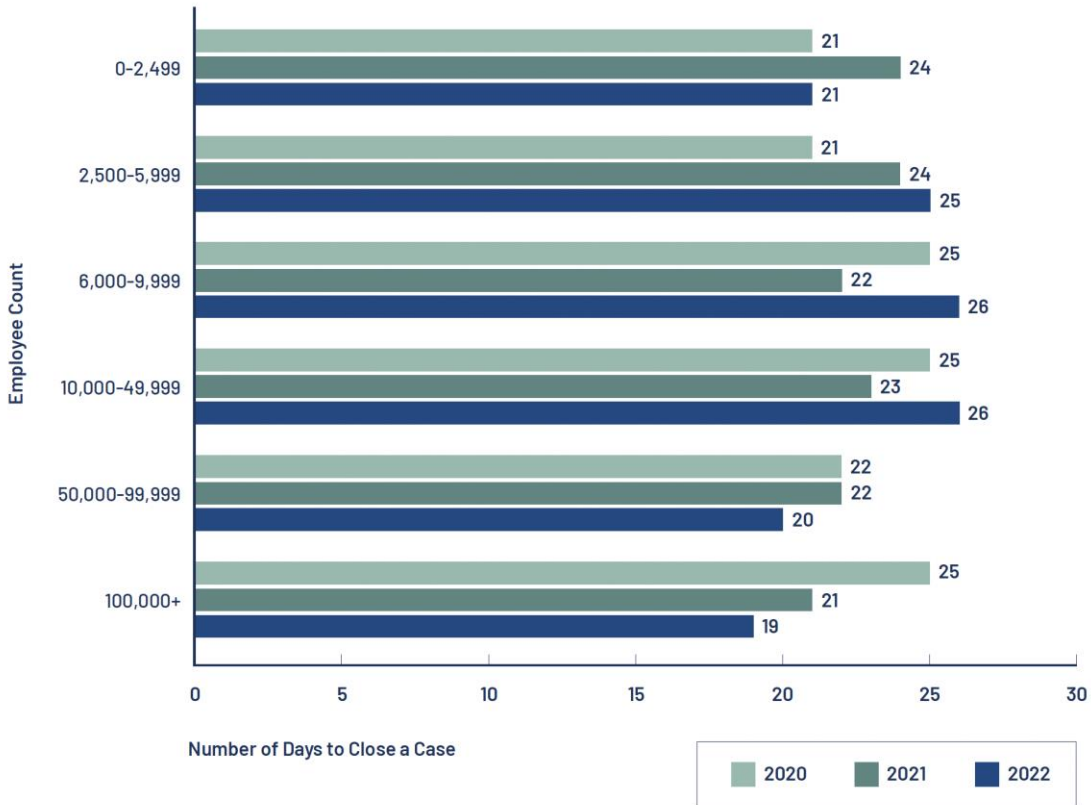
MRV indicated by line of 56%



Mid to mid-large companies have longest Case Closure Times

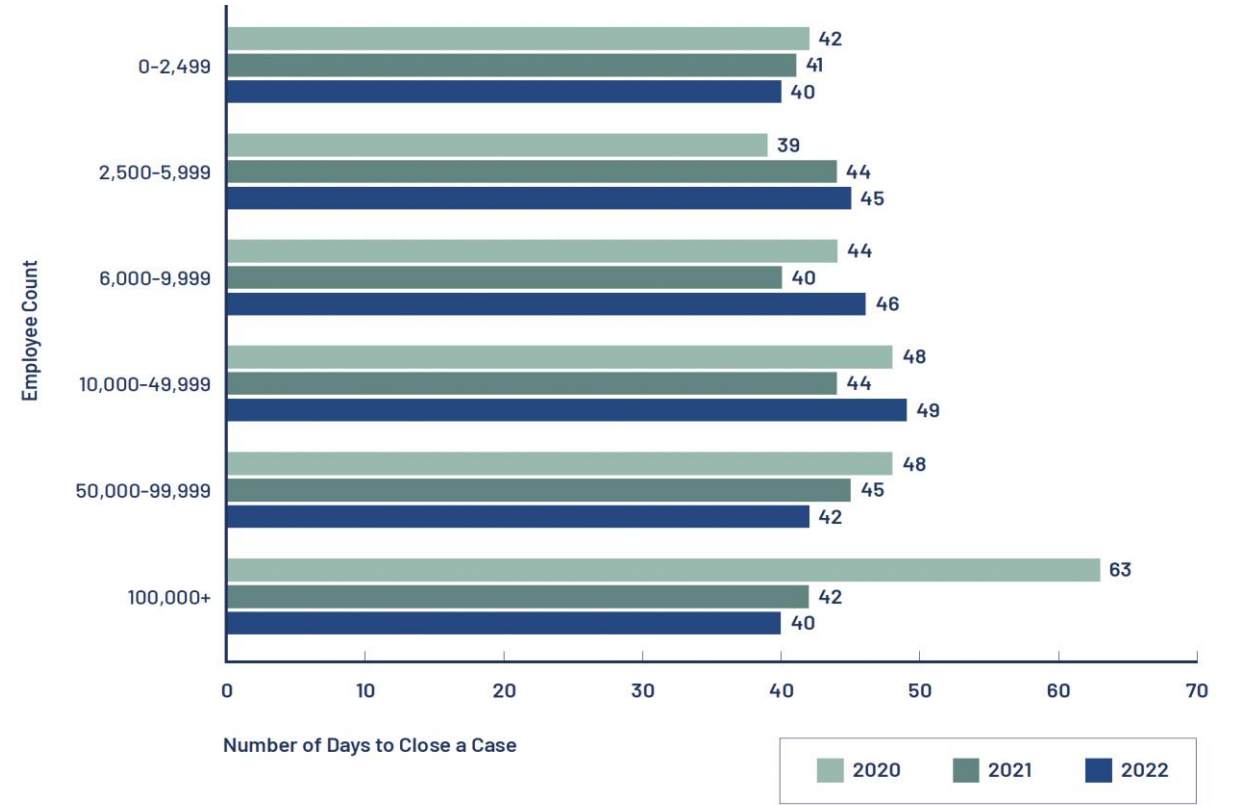
Case Closure Time – Case Closure Time by Employee Count

Median Reporting Value (MRV); Organization Median



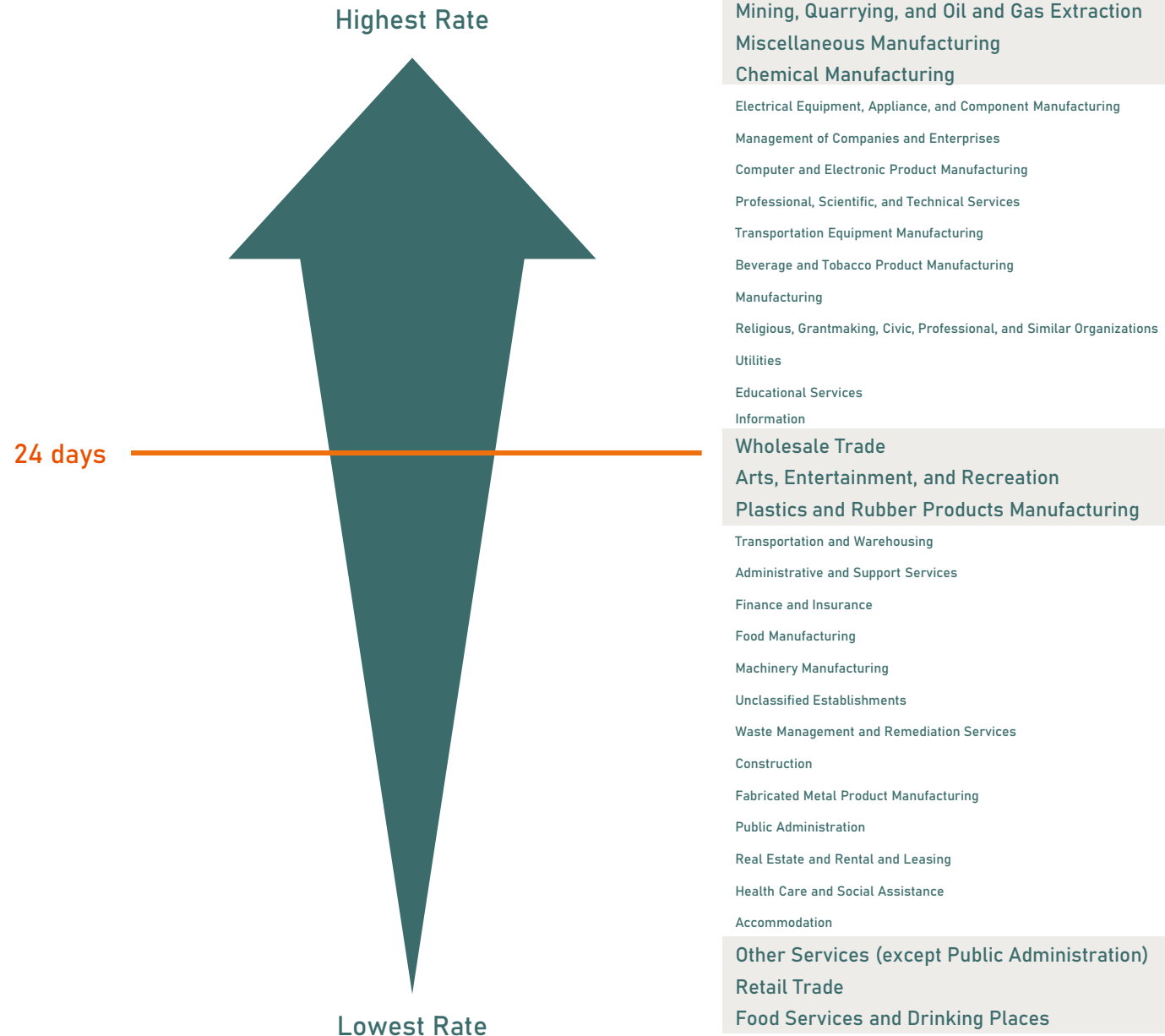
Case Closure Time – Case Closure Time by Employee Count

Median Reporting Value (MRV); Organization Means



Industry Case Closure Time (median of organization median values)

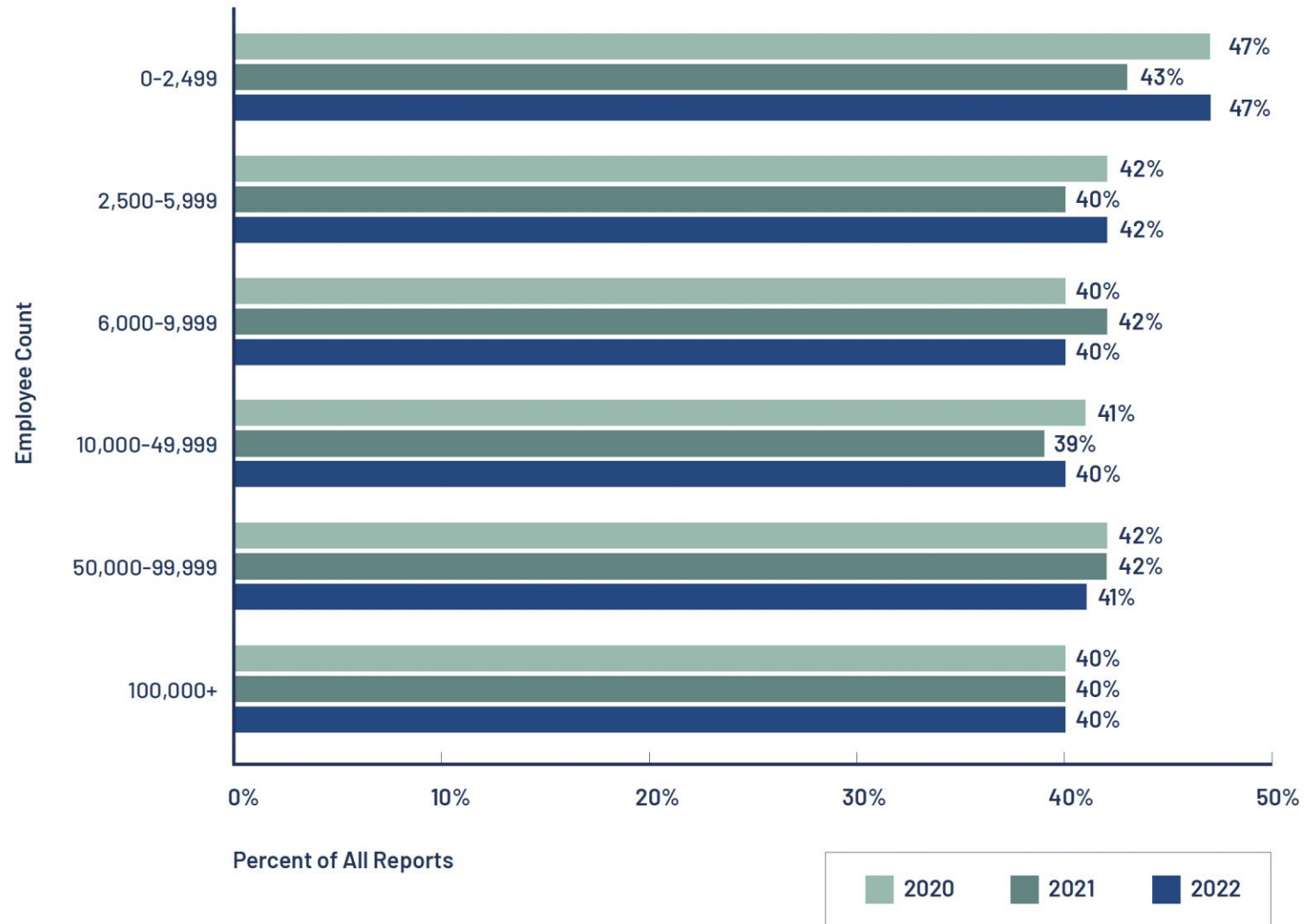
MRV indicated by line of 24 days



Smaller organizations had the highest Substantiation Rate

Substantiation Rate – Substantiation Rate by Employee Count

Median Reporting Value (MRV)



Industry substantiation MRV

MRV indicated by line of 41%



Presenting data to leadership

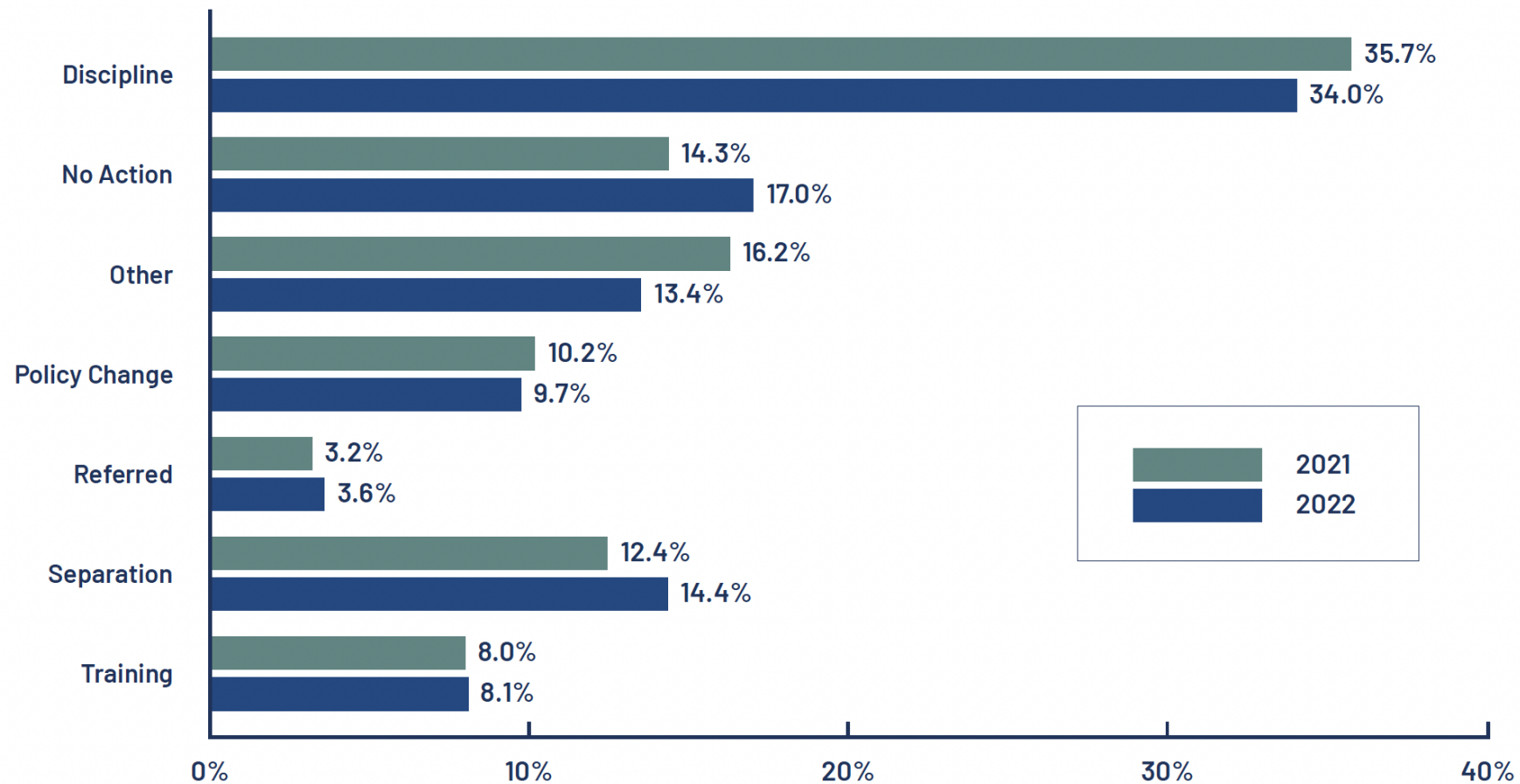


Presenting the data to leadership: case lifecycle reporting metrics



83% of substantiated reports resulted in some kind of action in 2022

Report Outcomes – Report Outcomes for Substantiated Reports
Frequency, Refined



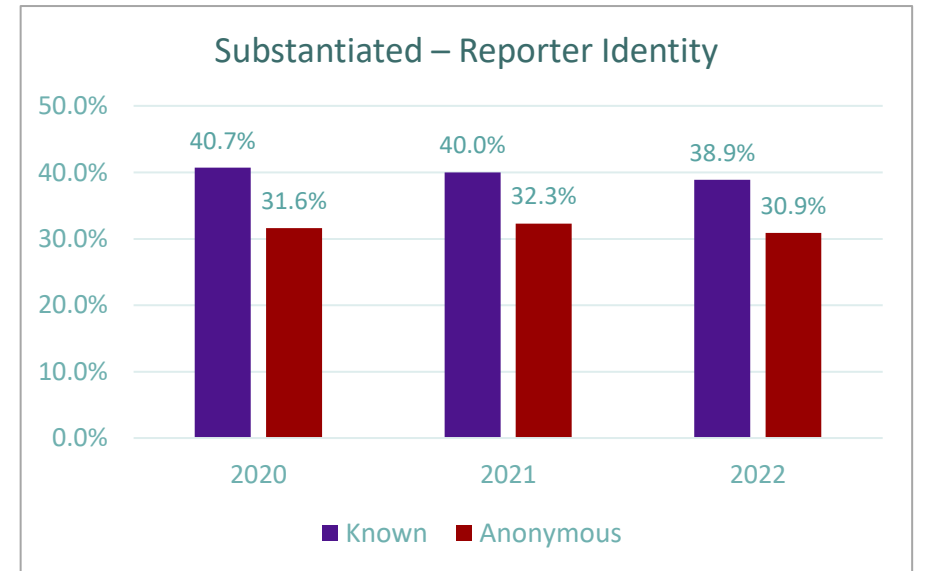
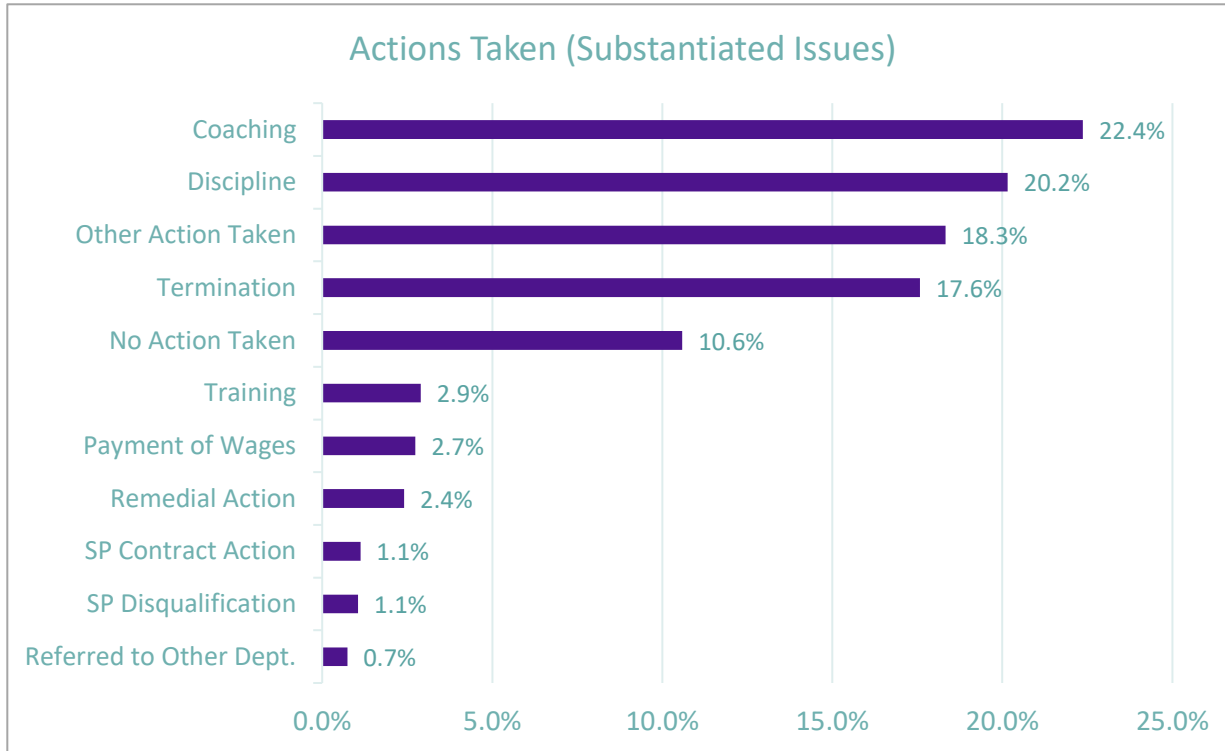
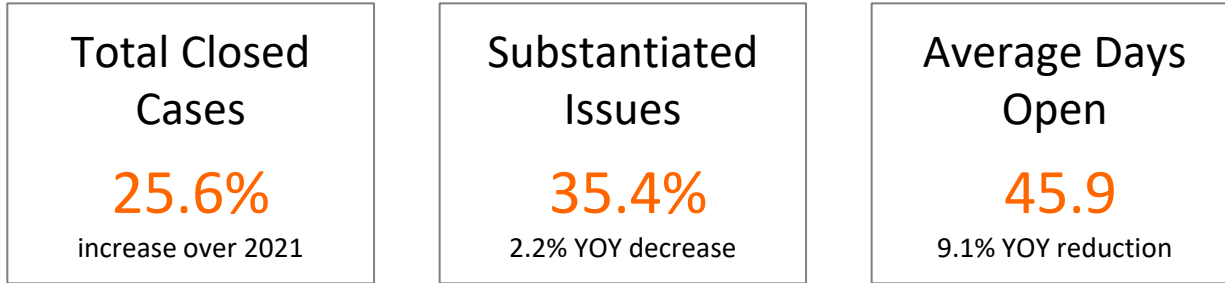
Substantiated Accounting, Auditing & Financial Reporting cases were the most likely to result in a separation

Report Outcomes – Action Taken by Benchmark Category

Frequency of Action Taken (New Metric)

Category	No Action	Other	Referred	Policy Change	Training	Discipline	Separation	Total
Accounting, Auditing & Financial Reporting	16.4%	12.1%	4.0%	6.7%	4.5%	33.2%	23.1%	100%
Business Integrity	21.5%	16.6%	3.1%	9.6%	12.7%	26.8%	9.7%	100%
HR, Diversity & Workplace Respect	13.4%	13.1%	2.4%	6.9%	7.8%	39.1%	17.4%	100%
Environment, Health & Safety	21.5%	15.3%	5.4%	24.0%	4.7%	18.4%	10.7%	100%
Misuse or Misappropriation of Assets	9.6%	6.3%	10.1%	5.2%	4.3%	47.1%	17.5%	100%
Other	30.8%	12.8%	2.3%	13.6%	11.2%	20.4%	8.9%	100%

2022 Closed Reports



Key actions to consider



Key actions to consider

- Reassess the health and messaging of your organization's speak-up culture
- Continue to monitor, and act on, workplace civility issues
- Support and track reports from the variety of intake channels available to meet the needs of your current workforce
- Recognize that anonymous reports are more valuable than many have recognized, particularly in small organizations



Q&A



Thank
you.

NAVEX[®]

